**S3 Table. Willingness to Accept to share Self-Tracked Health Data – Main Study**

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| **Stakeholder** |  **Scenario** | **Mean Willingness to Accept (EUR/Month), Price Range 5€ -75€(Standard Error)** |
| Health Insurer | * All Data with Health Relevance
* Raw Data is not going to be sold for Profit
 | 177.41 EUR (10.71 EUR) |
| Pharmaceutical and Medical Device Companies | * All Data with Health Relevance
* Raw Data is not going to be sold for Profit
 | 237.80 EUR(14.36 EUR) |
| Universities | * All Data with Health Relevance
* Raw Data is not going to be sold for Profit
 | 145.66 EUR(10.69 EUR) |

Source: Own Depiction