**S3 Table. Willingness to Accept to share Self-Tracked Health Data – Main Study**

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| **Stakeholder** | **Scenario** | **Mean Willingness to Accept (EUR/Month), Price Range 5€ -75€(Standard Error)** |
| Health Insurer | * All Data with Health Relevance * Raw Data is not going to be sold for Profit | 177.41 EUR  (10.71 EUR) |
| Pharmaceutical and Medical Device Companies | * All Data with Health Relevance * Raw Data is not going to be sold for Profit | 237.80 EUR  (14.36 EUR) |
| Universities | * All Data with Health Relevance * Raw Data is not going to be sold for Profit | 145.66 EUR  (10.69 EUR) |

Source: Own Depiction