## Appendix S2: Variance in $\mu_{\beta}$ .

It is reasonable to question whether the calculated variance,  $\sigma_{\beta}^2$ , is a result of various geographic locations having differing average infectiousness,  $\mu_{\beta}$ , due to varying population density, social norms, etc. One may instead consider that the mean infectiousness  $\mu_{\beta}$  follows some distribution  $q(\mu_{\beta})$ among different counties. For a given  $\mu_{\beta}$ , we have shown that the variance in  $P(n; \mu_{\beta}, \sigma_{\beta})$  averaged over I realizations is given by  $\left(\mu_{\beta}^2 + \sigma_{\beta}^2\right)/I$  in the exponential case. Including the effect of a distribution  $q(\mu_{\beta})$ , we calculate the variance in  $\Delta I/I$  to be:

$$\operatorname{Var}\left(\frac{\Delta I}{I}\right) = \sum_{n=0}^{\infty} (n - \bar{\mu}_{\beta})^{2} \int_{0}^{\infty} d\mu_{\beta} \, q(\mu_{\beta}) P(n; \mu_{\beta}, \sigma_{\beta})$$
$$= \int_{0}^{\infty} d\mu_{\beta} \, q(\mu_{\beta}) \sum_{n=0}^{\infty} (n - \bar{\mu}_{\beta})^{2} P(n; \mu_{\beta}, \sigma_{\beta})$$
$$= \int_{0}^{\infty} d\mu_{\beta} \, q(\mu_{\beta}) \left((\mu_{\beta} - \bar{\mu}_{\beta})^{2} + \frac{\mu_{\beta} + \sigma_{\beta}^{2}}{I}\right)$$
$$= \operatorname{Var}(q(\mu_{\beta})) + \frac{\bar{\mu}_{\beta} + \sigma_{\beta}^{2}}{I}$$

That is, when we account for the possibility that each region has a different  $\mu_{\beta}$ , the value of  $\mu_{\beta}$  is replaced by its mean  $\bar{\mu}_{\beta}$  across counties, and a constant term is added for the variance in  $\mu_{\beta}$  across counties. We can conclude that this variance cannot fully explain the data for two reasons. First, we observe a clear Var $(\Delta I/I) \sim 1/I$  trend in the data (Fig 2), which can only be a result of the variance in  $p(\beta)$  rather than  $q(\mu_{\beta})$ . Additionally, we can directly measure the variance in  $\mu_{\beta}$  across counties, which we find to be 0.007 (cases/day)<sup>2</sup>. This number is too small to significantly affect the total variance in  $\Delta I/I$ , as seen in Fig 2. When the measured variance in  $q(\mu_{\beta})$  is taken into account in our fitting procedure, we find that  $\bar{\mu}_{\beta} = 0.18$  cases/day,  $\sigma_{\beta} \gtrsim 0.58$  cases<sup>2</sup>/days<sup>2</sup>, resulting in very slightly different value of  $\sigma_{\beta}/\mu_{\beta} \gtrsim 3.1$ .

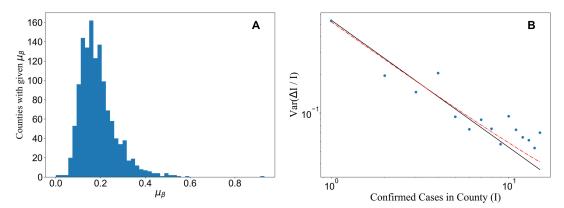


Fig 2. (a) The calculated value of the mean infectiousness,  $\mu_{\beta}$ , for each individual county (with at least five cases). The variance in  $\mu_{\beta}$  is relatively small:  $\operatorname{Var}(\mu_{\beta}) = 0.0068 \ (\operatorname{cases/day})^2 \ll \sigma_{\beta}^2$ . (b) When we account for this consideration (dashed red line), the fitted value of  $\sigma_{\beta}^2$  decreases from 0.35  $\rightarrow 0.33 \ (\operatorname{cases/day})^2$ . This adjustment does not significantly affect our conclusions.