

S2 Table. Determinants of use of free and purchased zinc.

<i>Characteristic</i>	Used free zinc=1	Used mkt zinc=1	Difference in coefficients (free- buy)
<i>Zinc deficiency identify=1</i>	0.250*** (0.030)	0.284*** (0.032)	-0.034 (0.039)
<i>Marginal=1</i>	0.072* (0.043)	-0.002 (0.045)	0.074 (0.056)
<i>Small=1</i>	0.096** (0.046)	0.019 (0.051)	0.077 (0.063)
<i>Semi-medium=1</i>	0.142** (0.054)	-0.054 (0.065)	0.196*** (0.071)
<i>Medium=1</i>	0.233*** (0.069)	-0.014 (0.098)	0.247** (0.099)
<i>Tenant=1</i>	0.030 (0.033)	0.091*** (0.040)	-0.061 (0.041)
<i>Scheduled class=1</i>	0.011 (0.041)	0.064 (0.050)	-0.052 (0.058)
<i>Scheduled Tribe=1</i>	-0.143*** (0.055)	0.042 (0.050)	-0.185*** (0.071)
<i>Other backward class=1</i>	0.000 (0.032)	0.065** (0.037)	-0.064 (0.044)
<i>Educated=1</i>	0.064*** (0.024)	0.050** (0.026)	0.014 (0.032)
<i>Used Boron=1</i>	0.299*** (0.071)	0.271*** (0.075)	0.028 (0.089)
<i>Used Gypsum=1</i>	0.117*** (0.040)	0.022 (0.041)	0.095** (0.048)
<i>Farming experience</i>	0.007** (0.003)	0.006* (0.003)	0.001 (0.004)
<i>Farming experiencesq</i>	-0.000** (0.000)	-0.000 (0.000)	-0.000 (0.000)
<i>Male=1</i>	0.025 (0.036)	-0.059 (0.045)	0.084 (0.052)
<i>Irrigation=1</i>	-0.023 (0.030)	-0.029 (0.036)	0.005 (0.043)
<i>Soil health card=1</i>	0.096*** (0.050)	-0.088* (0.057)	0.184*** (0.058)
<i>Knows the MPEO=1</i>	0.152*** (0.035)	-0.028 (0.038)	0.180*** (0.043)
<i>Shop distance</i>	-0.015*** (0.004)	-0.002 (0.004)	-0.013*** (0.005)
<i>Cultivated Paddy=1</i>	0.052* (0.037)	0.112*** (0.036)	-0.060 (0.051)
<i>District=1</i>			
<i>East Godavari</i>	-0.208*** (0.059)	0.187*** (0.063)	-0.395*** (0.081)
<i>Krishna</i>	-0.246*** (0.048)	0.136*** (0.058)	-0.382*** (0.072)

<i>Nellore</i>	0.325*** (0.075)	0.268* (0.093)	0.057 (0.083)
<i>Srikakulam</i>	0.058*** (0.058)	0.072 (0.047)	-0.013 (0.072)
<i>West Godavari</i>	-0.204*** (0.057)	0.297*** (0.074)	-0.500*** (0.098)
<i>R square</i>	0.37	0.20	-
<i>Number of observations</i>	1213	1283	-

Note: Standard errors in parentheses; ***, **, and * denote significance at 1%, 5%, and 10%, respectively. Standard errors are clustered around villages.