S4 Table. Scaling factors for opportunity cost values used for different human activities within Ningaloo Marine Park.

|  |  |
| --- | --- |
| Activity | Cost |
| Recreational fishing | x10 |
| Commercial charter fishing | x10 |
| Wildlife interaction | x1 |
| Scuba diving | x1 |
| Snorkelling | x1 |
| Surfing | x1 |
| Relaxing on the beach | x1 |