**S3 Appendix. Code Book**

Attributes of the NASG

 -Simplicity

 -Acceptance by providers

 -Midwives

 -Nurses

 -Doctors

 -Scientific trials

 -Cost

 -Availability

-Lack of availability

Attributes of the implementers

 -Champions

 -Partnerships

 -Trainings

 -Acceptance by government

 -Local

 -National

Delivery strategy

 -Distribution

 -Resources

 -Transportation

 -Ambulances

 -Exchange/Return

 -Expansion

Attributes of the “adopting” community

 -Extent of problem

 -Shock

 -Blood transfusion

 -Delays

 -Transport to facility

 -At facility

 -Cultural beliefs

 -Empowerment

 -Education

The socio-political context

 -Political will

 -National policy

 -Media

The research context

 -Facilitators to implementation

 -Barriers to implementation