

Misinformation, Believability, and Vaccine Acceptance Over 40 Countries: Takeaways From the Initial Phase of The COVID-19 Infodemic

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Supporting Information

S1 - S14 Tables

Table S1. Demographic distribution of study participants by country.

Country	N	Gender	Age						Education			
		Female	18-24	25-34	35-44	45-54	55-64	65+	HS or Lower	BS or Assoc.	Degree	Grad. Degree
AGO	355	54.9%	29%	22.8%	18.9%	11.5%	13%	4.8%	50.7%		33.8%	15.5%
ARG	1086	25.5%	8.1%	7.1%	21%	15.8%	29.9%	18%	48.2%		9.9%	42%
BFA	75	77.3%	16%	21.3%	22.7%	12%	18.7%	9.3%	24%		32%	44%
BHR	31	71%	9.7%	29%	22.6%	12.9%	12.9%	12.9%	16.1%		71%	12.9%
BRA	701	23.4%	29%	11.4%	22.8%	9.7%	16.5%	10.6%	54.1%		30%	16%
CAN	871	36.4%	10.8%	7.9%	13.2%	11.1%	27.2%	29.7%	48.7%		34.8%	16.5%
CHL	569	19%	15.6%	7.4%	26%	17%	21.1%	12.8%	52.4%		8.8%	38.8%
CMR	93	58.1%	10.8%	23.7%	30.1%	11.8%	20.4%	3.2%	25.8%		24.7%	49.5%
DEU	631	41%	31.7%	9.4%	14.4%	17.4%	16.6%	10.5%	43.6%		26.9%	29.5%
DOM	481	24.3%	21.6%	24.5%	23.5%	13.5%	11.2%	5.6%	36.8%		12.5%	50.7%
DZA	1061	66.6%	22.8%	33.3%	29.9%	10.7%	3%	0.3%	19.2%		50.9%	29.9%
EGY	639	60.1%	33.6%	26%	23.6%	10.6%	4.2%	1.9%	30.4%		57%	12.7%
ESP	363	35.8%	16.5%	11.3%	21.8%	16.8%	20.7%	12.9%	32%		24%	44.1%
FIN	418	40%	28.9%	15.6%	19.1%	17.7%	9.3%	9.3%	45.2%		30.6%	24.2%
FRA	728	37.5%	14.7%	11.5%	19.4%	13.7%	19.9%	20.7%	36.4%		19.1%	44.5%
GBR	614	30.6%	14.5%	7.5%	21.8%	6.8%	16.8%	32.6%	47.9%		31.4%	20.7%
GTM	681	37.9%	21.7%	18.6%	23.1%	16.4%	13.1%	7%	46.1%		14.7%	39.2%
IND	229	63.3%	24%	8.3%	11.8%	16.2%	14.8%	24.9%	21%		29.3%	49.8%
IRQ	883	75.9%	22.7%	32.2%	22.2%	16%	4.9%	2.2%	29%		61.7%	9.3%
KEN	207	51.7%	14.5%	31.4%	29.5%	15.5%	6.8%	2.4%	42.5%		38.6%	18.8%
MAR	454	70.7%	28%	32.6%	23.3%	8.1%	5.1%	2.9%	26.9%		46.9%	26.2%
MOZ	414	57.7%	19.1%	31.2%	20.5%	13.5%	12.3%	3.4%	42.5%		46.1%	11.4%
MYS	241	41.9%	32.8%	21.2%	15.8%	10.8%	14.1%	5.4%	44.8%		36.1%	19.1%
NER	60	85%	13.3%	25%	20%	31.7%	10%	0%	23.3%		25%	51.7%
NGA	300	66.7%	16.7%	30.3%	27.7%	14.3%	9.7%	1.3%	21%		52.7%	26.3%
NIC	528	40.2%	25.8%	19.7%	17.6%	14.8%	13.6%	8.5%	34.1%		8.7%	57.2%
PHL	621	51%	24.5%	12.9%	19.6%	11.8%	17.2%	14%	32%		49.9%	18%
PNG	51	78.4%	9.8%	5.9%	31.4%	19.6%	21.6%	11.8%	47.1%		35.3%	17.6%
PRT	520	28.7%	28.7%	9%	26.9%	12.9%	12.1%	10.4%	49.8%		37.7%	12.5%
RWA	106	72.6%	6.6%	21.7%	30.2%	25.5%	12.3%	3.8%	12.3%		60.4%	27.4%
SAU	76	52.6%	6.6%	25%	30.3%	19.7%	14.5%	3.9%	22.4%		53.9%	23.7%
SEN	234	50.4%	10.3%	18.4%	17.1%	14.5%	23.5%	16.2%	28.6%		19.7%	51.7%
SWE	779	40.9%	24.4%	15.5%	22.1%	14.8%	13.1%	10.1%	40.8%		30.7%	28.5%
TTO	353	32%	11.3%	12.2%	24.1%	20.1%	19.3%	13%	39.9%		40.8%	19.3%
TUN	436	54.8%	29.6%	27.1%	25.7%	12.4%	3.4%	1.8%	23.9%		47.5%	28.7%
URY	542	23.1%	11.3%	6.5%	18.8%	18.6%	26.6%	18.3%	47%		19.7%	33.2%
USA	378	40.5%	14.8%	8.2%	12.7%	10.8%	22%	31.5%	37.3%		38.6%	24.1%
VEN	459	35.1%	10%	10.5%	15.3%	18.7%	25.3%	20.3%	27.5%		13.9%	58.6%
YEM	342	68.1%	27.2%	32.7%	25.4%	11.4%	2.6%	0.6%	28.4%		60.5%	11.1%
ZAF	704	21.6%	9.7%	8.9%	18.9%	17.5%	26.3%	18.8%	53.7%		27.1%	19.2%

Table S2. Coding rules used for regression analysis of believability and vaccine acceptance.

Variable	Values	Usage
<i>Age</i>	0 – 5	Coded Values
<i>Sex</i>	0 & 1	Coded Values
<i>Education</i>	0 – 4	Coded Values
<i>Financial</i>	-2 – 2	Coded Values
<i>Vaccine History</i>	0 & 1	Factor
<i>Perceived Threat</i>	0 – 3	Mean
<i>Exposure</i>	0 & 1	Count
<i>Fact-Checks</i>	0 & 1	Count
<i>Believability</i>	-2 – 2	Mean
<i>Vaccine Decision</i>	0 & 1	Factor

Table S3. Model 1 regression results. Average believability is predicted from exposure to false claims and their respective fact-checks. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Average Believability
Constant	-1.399*** (0.032)
Sex	-0.034*** (0.011)
Age	-0.009** (0.003)
Education	-0.027*** (0.005)
Financial Status	-0.111*** (0.006)
Health Status	0.071*** (0.007)
Perceived Threat	0.114*** (0.010)
Fact-Checks	-0.068*** (0.007)
Exposure	0.075*** (0.003)
Exposure \times Fact-Checks	0.010*** (0.001)
Observations	18,314
R^2	0.129

Table S4. Model 1 mixed-regression results. Average believability is predicted from exposure to false claims and their respective fact-checks. We include the respondent's residence country as a random effect. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Average Believability
Constant	-0.774*** (0.061)
Sex	0.077*** (0.011)
Age	0.032*** (0.003)
Education	-0.058*** (0.005)
Financial Status	-0.091*** (0.006)
Health Status	0.018*** (0.007)
Perceived Threat	-0.085*** (0.010)
Fact-Checks	-0.067*** (0.007)
Exposure	0.051*** (0.003)
Exposure \times Fact-Checks	0.010*** (0.001)
Country-Level Random Effects	Yes
Observations	18,314
R^2	0.247

Table S5. Model 1 elastic regression results. Average believability is predicted from exposure to false claims and their respective fact-checks.

	<i>Dependent Variable:</i>
	Average Believability
Constant	-1.096
Sex - Male	0.039
Sex - Female	-0.002
Age	-0.006
Education	-0.014
Financial Status	-0.058
Health Status	0.043
Perceived Threat	0.103
Fact-Checks	-0.042
Exposure	0.049
Exposure \times Fact-Checks	0.007
Observations	18,314

Table S6. Model 1 lasso regression results. Average believability is predicted from exposure to false claims and their respective fact-checks.

	<i>Dependent Variable:</i>
	Average Believability
Constant	−1.100
Sex - Male	0.040
Sex - Female	0.000
Age	−0.006
Education	−0.013
Financial Status	−0.058
Health Status	0.042
Perceived Threat	0.102
Fact-Checks	−0.039
Exposure	0.050
Exposure \times Fact-Checks	0.006
Observations	18,314

Table S7. Model 2 regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	-2.067*** (0.101)
Sex	-0.307*** (0.033)
Age	-0.051*** (0.010)
Education	0.019 (0.014)
Financial Status	0.145*** (0.018)
Health Status	-0.007 (0.020)
Past Vaccination	-0.195*** (0.046)
Past Non-Mandatory Vaccination	0.737*** (0.073)
Past Vaccination \times Past Non-Mandatory Vaccination	0.129 (0.082)
Perceived Threat	0.775*** (0.029)
Fact-Checks	0.061*** (0.021)
Exposure	-0.023** (0.009)
Average Believability	-0.598*** (0.023)
Exposure \times Fact-Checks	0.002 (0.003)
Observations	18,314
R^2	0.132

Table S8. Model 2 mixed-regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. We include the respondent's residence country as a random effect. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	-1.859*** (0.134)
Sex	-0.298*** (0.035)
Age	-0.025** (0.011)
Education	0.008 (0.015)
Financial Status	0.151*** (0.019)
Health Status	-0.064*** (0.021)
Past Vaccination	-0.155*** (0.052)
Past Non-Mandatory Vaccination	0.611*** (0.076)
Past Vaccination \times Past Non-Mandatory Vaccination	0.273*** (0.085)
Perceived Threat	0.643*** (0.032)
Fact-Checks	0.050** (0.022)
Exposure	-0.028*** (0.009)
Average Believability	-0.689*** (0.025)
Exposure \times Fact-Checks	0.003 (0.003)
Country-Level Random Effects	Yes
Observations	18,314
R^2	0.169

Table S9. Model 2 elastic regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history.

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	−2.067
Sex - Male	0.148
Sex - Female	−0.133
Age	−0.043
Education	0.015
Financial Status	0.127
Health Status	−0.001
Past Vaccination	−0.173
Past Non-Mandatory Vaccination	0.650
Past Vaccination × Past Non-Mandatory Vaccination	0.181
Perceived Threat	0.712
Fact-Checks	0.056
Exposure	−0.018
Average Believability	−0.555
Exposure × Fact-Checks	0.002
Observations	18,314

Table S10. Model 2 lasso regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history.

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	−2.370
Sex - Male	0.296
Sex - Female	0.000
Age	−0.047
Education	0.015
Financial Status	0.137
Health Status	0.000
Past Vaccination	−0.174
Past Non-Mandatory Vaccination	0.745
Past Vaccination × Past Non-Mandatory Vaccination	0.103
Perceived Threat	0.761
Fact-Checks	0.068
Exposure	−0.017
Average Believability	−0.591
Exposure × Fact-Checks	0.001
Observations	18,314

Table S11. Model 3 regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. Claims are grouped into their respective topic. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	-1.997*** (0.104)
Sex	-0.304*** (0.035)
Age	-0.054*** (0.010)
Education	0.006 (0.015)
Financial Status	0.105*** (0.019)
Health Status	-0.007 (0.020)
Past Vaccination	-0.040 (0.048)
Past Non-Mandatory Vaccination	0.730*** (0.075)
Past Vaccination \times Past Non-Mandatory Vaccination	0.117 (0.084)
Perceived Threat	0.724*** (0.030)
Exposure to Vaccination-Related Claims	-0.164*** (0.019)
Fact-Checks of Vaccination-Related Claims	0.182** (0.073)
Average Believability of Vaccination-Related Claims	-0.594*** (0.021)
Exposure \times Fact-Checks - Vaccination-Related Claims	-0.016 (0.028)
Exposure to DIY Claims	0.105*** (0.021)
Fact-Checks of DIY Claims	-0.004 (0.045)
Average Believability of DIY Claims	0.005 (0.027)
Exposure \times Fact-Checks - DIY Claims	0.014 (0.015)
Exposure to Hot&Co Claims	0.054** (0.025)
Fact-Checks of Hot&Co Claims	0.058 (0.050)
Average Believability of Hot&Co Claims	0.060** (0.024)
Exposure \times Fact-Checks - Hot&Co Claims	-0.007 (0.023)
Exposure to 5G Claim	-0.131*** (0.040)
Fact-Check of 5G Claim	0.014 (0.148)
Average Believability of 5G Claim	-0.010 (0.017)
Exposure \times Fact-Checks - 5G Claim	0.038 (0.154)
Observations	18,314
R^2	0.178

Table S12. Model 3 mixed-regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. Claims are grouped into their respective topic. We include the respondent's residence country as a random effect. Standard errors are presented between parenthesis. Significance marked as * $P < 0.1$; ** $P < 0.05$; * $P < 0.01$.**

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	-1.777*** (0.134)
Sex	-0.320*** (0.037)
Age	-0.042*** (0.011)
Education	0.001 (0.016)
Financial Status	0.118*** (0.020)
Health Status	-0.062*** (0.021)
Past Vaccination	-0.110** (0.053)
Past Non-Mandatory Vaccination	0.625*** (0.078)
Past Vaccination \times Past Non-Mandatory Vaccination	0.213** (0.087)
Perceived Threat	0.626*** (0.033)
Exposure to Vaccination-Related Claims	-0.164*** (0.020)
Fact-Checks of Vaccination-Related Claims	0.175** (0.074)
Average Believability of	-0.616*** (0.021)
Exposure \times Fact-Checks - Vaccination-Related Claims	-0.011 (0.028)
Exposure to DIY Claims	0.065*** (0.022)
Fact-Checks of DIY Claims	0.015 (0.046)
Average Believability of DIY Claims	-0.025 (0.028)
Exposure \times Fact-Checks - DIY Claims	0.012 (0.015)
Exposure to Hot&Co Claims	0.084*** (0.026)
Fact-Checks of Hot&Co Claims	0.027 (0.051)
Average Believability of Hot&Co Claims	0.070*** (0.024)
Exposure \times Fact-Checks - Hot&Co Claims	-0.005 (0.023)
Exposure to 5G Claim	-0.090** (0.042)
Fact-Checks of 5G Claim	0.036 (0.152)
Average Believability of 5G Claim	-0.043** (0.018)
Exposure \times Fact-Checks - 5G Claim	0.061 (0.157)
Country-Level Random Effects	Yes
Observations	18,314
R^2	0.208

Table S13. Model 3 elastic regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. Claims are grouped into their respective topic.

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	−2.210
Sex - Male	0.248
Sex - Female	−0.045
Age	−0.050
Education	0.002
Financial Status	0.097
Health Status	—
Past Vaccination	−0.025
Past Non-Mandatory Vaccination	0.730
Past Vaccination × Past Non-Mandatory Vaccination	0.094
Perceived Threat	0.709
Exposure to Vaccination-Related Claims	−0.161
Fact-Checks of Vaccination-Related Claims	0.133
Average Believability of	−0.582
Exposure × Fact-Checks - Vaccination-Related Claims	—
Exposure to DIY Claims	0.103
Fact-Checks of DIY Claims	0.002
Average Believability of DIY Claims	—
Exposure × Fact-Checks - DIY Claims	0.012
Exposure to Hot&Co Claims	0.046
Fact-Checks of Hot&Co Claims	0.043
Average Believability of Hot&Co Claims	0.052
Exposure × Fact-Checks - Hot&Co Claims	—
Exposure to 5G Claim	−0.116
Fact-Checks of 5G Claim	0.012
Average Believability of 5G Claim	−0.008
Exposure × Fact-Checks - 5G Claim	0.024
Observations	18,314

Table S14. Model 3 lasso regression results. Each respondents' vaccine decision is predicted based on exposure to false claims and their fact-checks, believability, perceived threat, and vaccination history. Claims are grouped into their respective topic.

	<i>Dependent Variable:</i>
	Vaccine Acceptance
Constant	-2.267
Sex - Male	0.294
Sex - Female	0.000
Age	-0.051
Education	0.002
Financial Status	0.098
Health Status	—
Past Vaccination	-0.024
Past Non-Mandatory Vaccination	0.739
Past Vaccination \times Past Non-Mandatory Vaccination	0.087
Perceived Threat	0.713
Exposure to Vaccination-Related Claims	-0.162
Fact-Checks of Vaccination-Related Claims	0.134
Average Believability of	-0.586
Exposure \times Fact-Checks - Vaccination-Related Claims	—
Exposure to DIY Claims	0.103
Fact-Checks of DIY Claims	0.000
Average Believability of DIY Claims	—
Exposure \times Fact-Checks - DIY Claims	0.013
Exposure to Hot&Co Claims	0.046
Fact-Checks of Hot&Co Claims	0.043
Average Believability of Hot&Co Claims	0.054
Exposure \times Fact-Checks - Hot&Co Claims	—
Exposure to 5G Claim	-0.117
Fact-Checks of 5G Claim	0.030
Average Believability of 5G Claim	-0.007
Exposure \times Fact-Checks - 5G Claim	0.007
Observations	18,314

Fig S1. Country-level exposure to misinformation (pink) and fact-checks (purple)

The plot indicates the percentage of participants who have seen each claim and its corresponding fact-check in a specific country covered by our study. The numbers are calculated after post-stratification weighting by the process of raking. The radial axis represents the percentages ranging from 0 to 100. In the angular axis, distinct claims representing similar notions, i.e., vaccination-related claims, are arranged together. The titles of the plots are each country's ISO 3166-1 alpha-3 codes.

