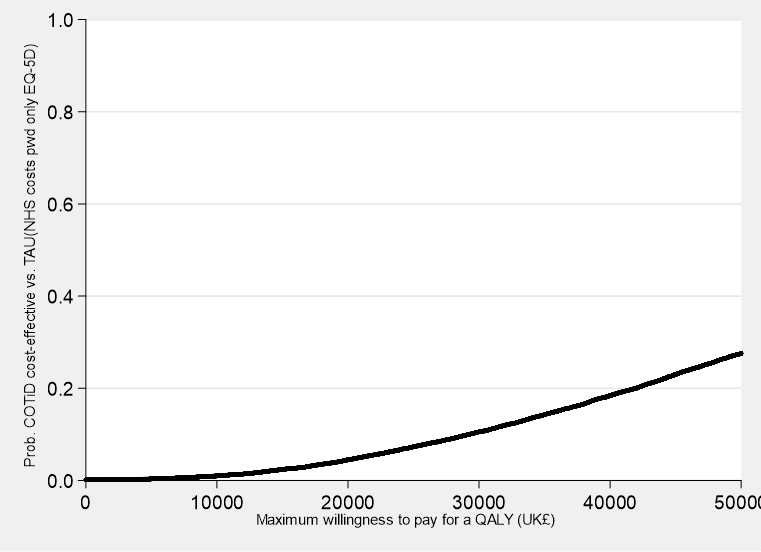
**S2 Fig Cost-effectiveness acceptability curve showing the probability that COTiD-UK vs TAU is cost-effective at different values of the maximum willingness to pay for a QALY.**

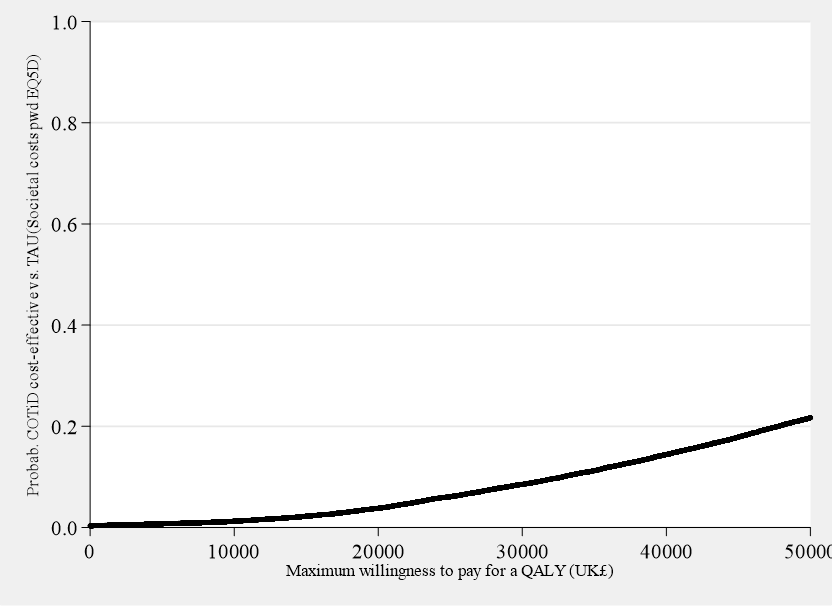
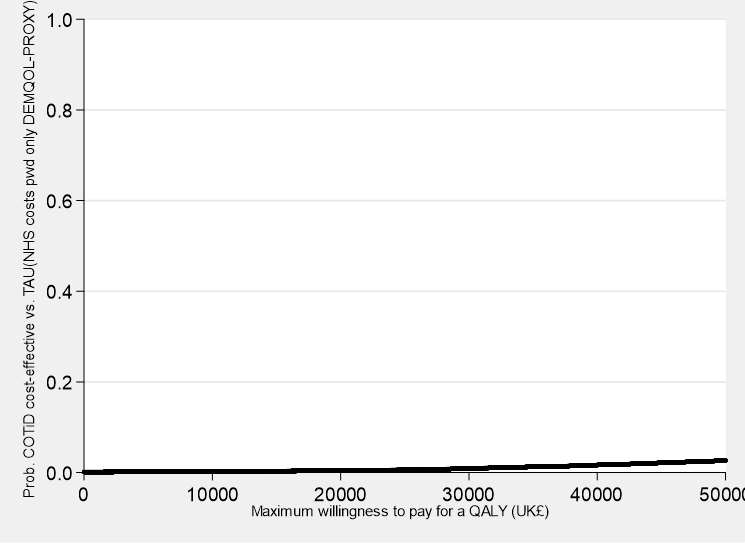
QALY=quality adjusted life year. The probability TUA is cost-effective is one minus the probability COTiD-UK is cost-effective at each value of the maximum willingness to pay for a QALY.

1. **NHS costs person with dementia only, EQ-5D-5L**



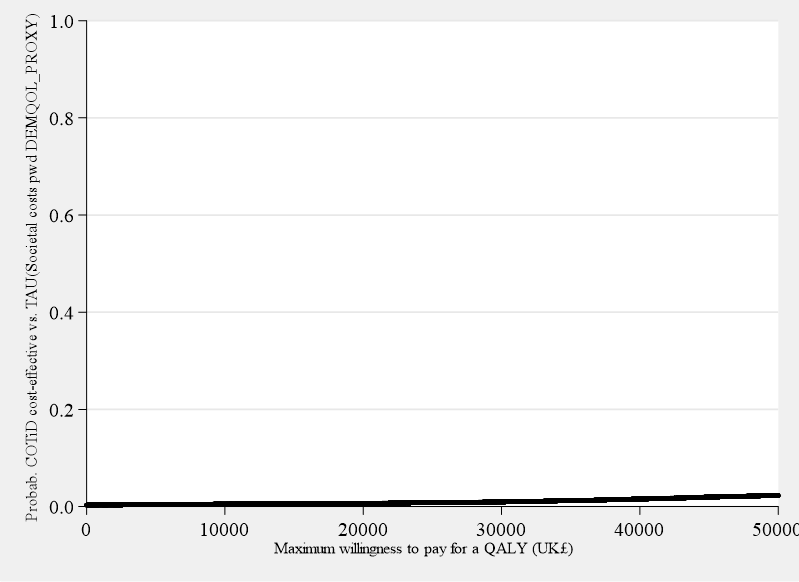
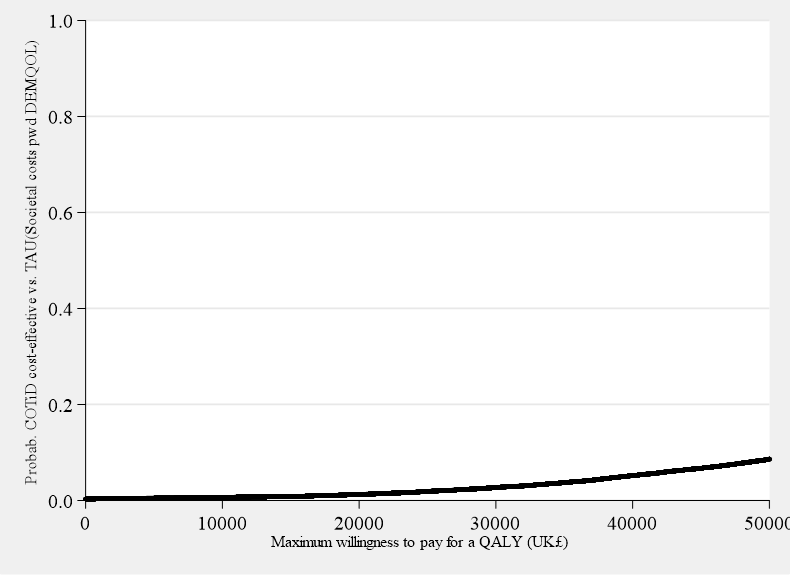
1. **NHS costs person with dementia only, DEMQOL- Proxy**

**c) Societal costs person with dementia only, EQ-5D-5L**

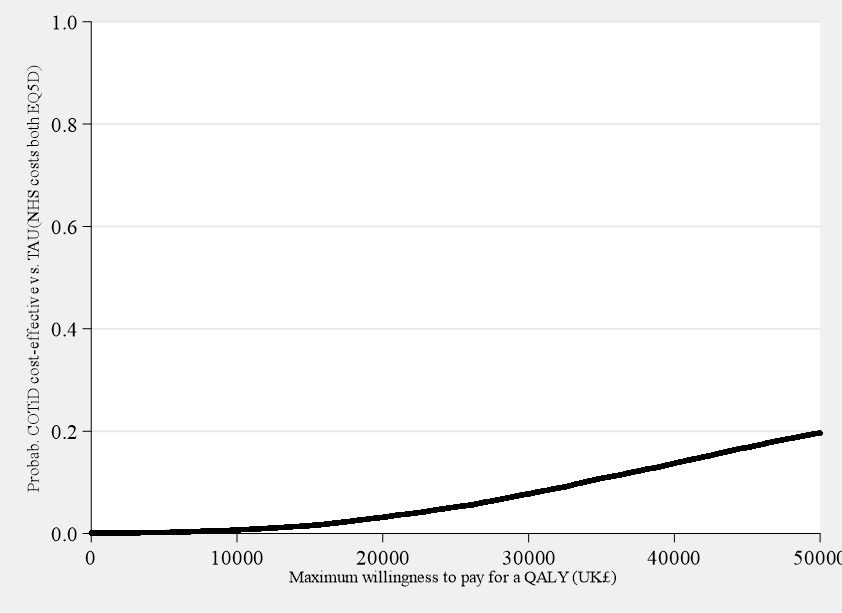


**d) Societal costs person with dementia only, DEMQOL**

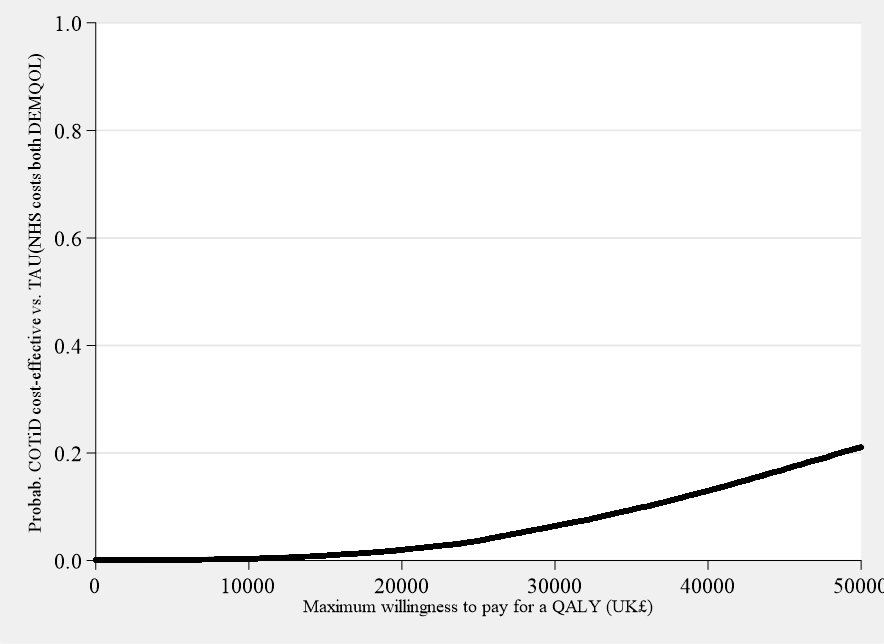
**e) Societal costs person with dementia only, DEMQOL-Proxy**



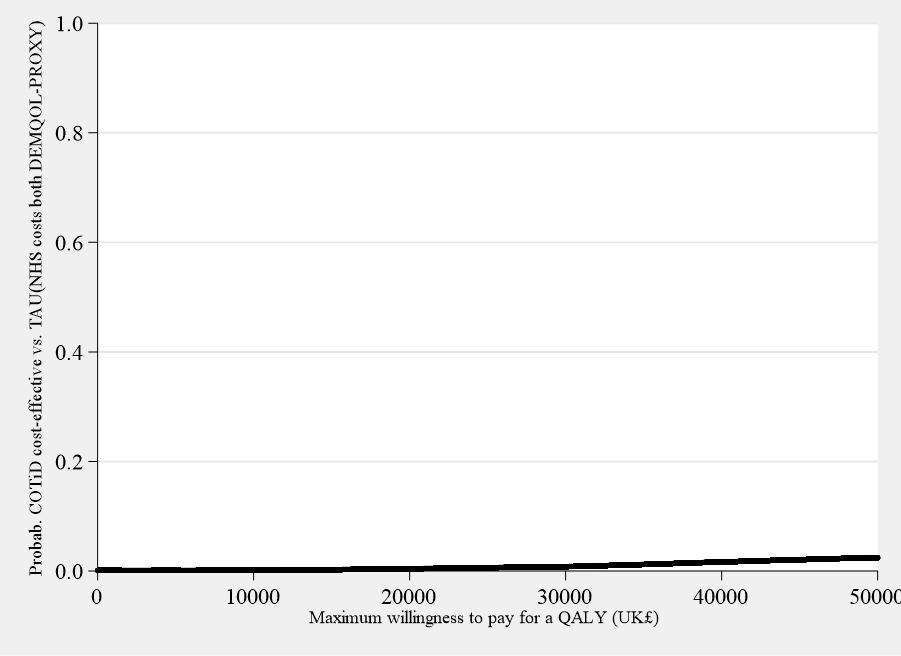
**f) NHS costs both, EQ-5D-5L**



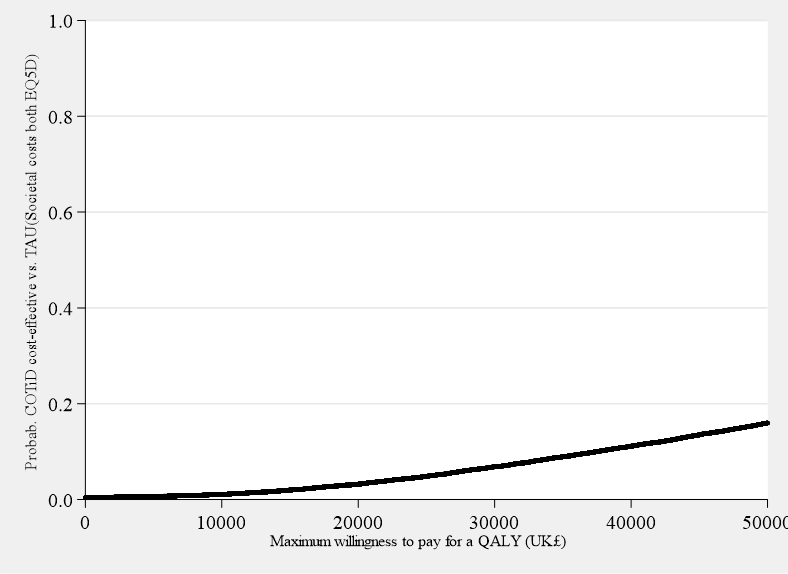
**g) NHS costs both, DEMQOL**



**h) NHS costs both, DEMQOL-Proxy**



**i) Societal costs both, EQ-5D-5L**



**j) Societal costs both, DEMQOL**

