Incremental Cost-Effectiveness, rTMS v. Antidepressant therapy mid 40s

- Quadrant I = 24% data points; rTMS costs more and provides for better QALYs than antidepressants
- Quadrant II = 13% data points; rTMS costs more and provides lower QALYs than antidepressants; rTMS inferior to antidepressant therapy
- Quadrant III = 24% data points; rTMS costs less and provides lower QALYs than antidepressants
- Quadrant IV = 39% data points; rTMS superior to antidepressants - cost less and provides higher QALYs