Incremental Cost-Effectiveness, rTMS v. Antidepressant therapy mid 30s

Quadrant II = 12% data points; rTMS costs more and provides lower QALYs than antidepressants; rTMS inferior to antidepressant therapy.

Quadrant I = 22% data points; rTMS costs more and provides for better QALYs than antidepressants.

Quadrant III = 26% data points; rTMS costs less and provides lower QALYs than antidepressants.

Quadrant IV = 40% data points; rTMS superior to antidepressants - cost less and provides higher QALYs.