Incremental Cost-Effectiveness, rTMS v. Antidepressant therapy mid 20s

Quadrant II = 12% data points; rTMS costs more and provides lower QALYs than antidepressants; rTMS inferior to antidepressant therapy

Quadrant I = 20% data points; rTMS costs more and provides for better QALYs than antidepressants

Quadrant III = 27% data points; rTMS costs less and provides lower QALYs than antidepressants

Quadrant IV = 41% data points; rTMS superior to antidepressants - cost less and provides higher QALYs