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<td>“Agrees that looks for freshest ingredients when cooking”</td>
<td>0.03</td>
<td>0.48-0.73</td>
<td>0.045</td>
<td>0.557</td>
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<td>“Uses fresh produce”</td>
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<td>0.42-0.76</td>
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<td>0.430</td>
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<td>“Agrees that tries to eat healthier foods these days”</td>
<td>0.02</td>
<td>0.46-0.8</td>
<td>0.059</td>
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<td>“Uses bagged/ packaged salad”</td>
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<td>0.5-0.82</td>
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</table>

| Don’t smoke **Not implemented**                                       | NA          | NA                  | NA      | NA           |

| Use carseats for infants **Survey Panel: weekly**                     | -0.004      | 0.67               | 0.031   | 0.0002       |
| “Car safety features are important”                                   | -0.005      | 0.45               | 0.05    | 0.982        |
| “Looked up car safety rating before purchase”                        | -0.01       | 0.69               | 0.05    | 0.921        |
| “Regularly wears seatbelt”                                           | -7.658      | 30.265             | 0.754   |              |
| Google searching behavior: weekly **Accidente automovilistico”       | 1.073       | 74.392             | 0.463   |              |
| “Carseat”                                                             | 13.52       | 58-100             | 7.012   |              |

...