

CORRECTION

Correction: From mobile phone screen to taste buds: A study on the impact of Douyin live streaming E-service scenarios on Durian consumer trust and purchase intention

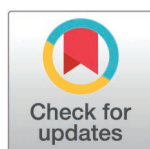
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The first author, Xuemei Xu, is incorrectly noted as the corresponding author. The correct corresponding author is Anita Rosli. Anita Rosli's email address is:

anitarosli@upm.edu.my.

Reference

1. Xu X, Rosli A, Alwie A, Sharkawi I, Wu Y. From mobile phone screen to taste buds: A study on the impact of Douyin live streaming E-service scenarios on Durian consumer trust and purchase intention. PLoS One. 2026;21(8):e0351421. <https://doi.org/10.1371/journal.pone.0351421> PMID: [42616680](https://pubmed.ncbi.nlm.nih.gov/42616680/)



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