

# Irreversible EGFR Inhibitor EKB-569 Targets Low-LET $\gamma$ -Radiation-Triggered Rel Orchestration and Potentiates Cell Death in Squamous Cell Carcinoma

Natarajan Aravindan<sup>2,4,5</sup>, Charles R. Thomas Jr.<sup>3</sup>, Sheeja Aravindan<sup>4</sup>, Aswathi S. Mohan<sup>1</sup>, Jamunarani Veeraraghavan<sup>2,5</sup>, Mohan Natarajan<sup>1\*</sup>

**1** Department of Otolaryngology, Head and Neck Surgery, University of Texas Health Science Center at San Antonio, San Antonio, Texas, United States of America, **2** Department of Radiation Oncology, The University of Oklahoma Health Sciences Center, Oklahoma City, Oklahoma, United States of America, **3** Department of Radiation Medicine, Oregon Health and Science University Knight Cancer Institute, Portland, Oregon, United States of America, **4** Department of Pathology, The University of Oklahoma Health Sciences Center, Oklahoma City, Oklahoma, United States of America, **5** Department of Pediatrics, The University of Oklahoma Health Sciences Center, Oklahoma City, Oklahoma, United States of America

## Abstract

EKB-569 (Pelitinib), an irreversible EGFR tyrosine kinase inhibitor has shown potential therapeutic efficiency in solid tumors. However, cell-killing potential in combination with radiotherapy and its underlying molecular orchestration remain to be explored. The objective of this study was to determine the effect of EKB-569 on ionizing radiation (IR)-associated NF $\kappa$ B-dependent cell death. SCC-4 and SCC-9 cells exposed to IR (2Gy) with and without EKB-569 treatment were analyzed for transactivation of 88 NF $\kappa$ B pathway molecules, NF $\kappa$ B DNA-binding activity, translation of the NF $\kappa$ B downstream mediators, Birc1, 2 and 5, cell viability, metabolic activity and apoptosis. Selective targeting of IR-induced NF $\kappa$ B by EKB-569 and its influence on cell-fate were assessed by overexpressing (p50/p65) and silencing ( $\Delta$ IkB $\alpha$ ) NF $\kappa$ B. QPCR profiling after IR exposure revealed a significant induction of 74 NF $\kappa$ B signal transduction molecules. Of those, 72 were suppressed with EKB-569. EMSA revealed a dose dependent inhibition of NF $\kappa$ B by EKB-569. More importantly, EKB-569 inhibited IR-induced NF $\kappa$ B in a dose-dependent manner, and this inhibition was sustained up to at least 72 h. Immunoblotting revealed a significant suppression of IR-induced Birc1, 2 and 5 by EKB-569. We observed a dose-dependent inhibition of cell viability, metabolic activity and apoptosis with EKB-569. EKB-569 significantly enhanced IR-induced cell death and apoptosis. Blocking NF $\kappa$ B improved IR-induced cell death. Conversely, NF $\kappa$ B overexpression negates EKB-569-induced cell-killing. Together, these pre-clinical data suggest that EKB-569 is a radiosensitizer of squamous cell carcinoma and may mechanistically involve selective targeting of IR-induced NF $\kappa$ B-dependent survival signaling. Further pre-clinical *in-vivo* studies are warranted.

**Citation:** Aravindan N, Thomas CR Jr, Aravindan S, Mohan AS, Veeraraghavan J, et al. (2011) Irreversible EGFR Inhibitor EKB-569 Targets Low-LET  $\gamma$ -Radiation-Triggered Rel Orchestration and Potentiates Cell Death in Squamous Cell Carcinoma. PLoS ONE 6(12): e29705. doi:10.1371/journal.pone.0029705

**Editor:** Christina Lynn Addison, Ottawa Hospital Research Institute, Canada

**Received:** August 8, 2011; **Accepted:** December 1, 2011; **Published:** December 29, 2011

**Copyright:** © 2011 Aravindan et al. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

**Funding:** This work was supported, in whole or in part, by National Institutes of Health Grant R01 CA112175 (to M.N.) and funds from the Office of Science (Biological and Environmental Research), United States Department of Energy Grant No. DE-FG03-02ER63449 (to M.N.). The funders had no role in study design, data collection and analysis, decision to publish, or preparation of the manuscript.

**Competing Interests:** The authors have declared that no competing interests exist.

\* E-mail: natarajan@uthscsa.edu

## Introduction

Head and neck squamous cell carcinoma (HNSCC) is the sixth most common cancer in the world and accounts for 90% of malignant neoplasias of the upper respiratory system [1]. Despite recent advances in the management of locally advanced HNSCC, the overall survival of patients has improved only marginally over the past three decades [2] mainly due to development of therapy-induced chemo and radioresistance. To that note, in recent years there has been substantial interest in developing novel therapeutic agents that specifically target growth factor pathways that are dysregulated in tumor cells. Such targeted “biological” agents might offer alternative treatment options for patients refractive to chemoradiotherapy. Also, with unique mechanisms of action and toxic profiles that generally do not overlap, targeted agents and standard therapies can be used in combinations to enhance overall treatment efficacies and prevent dose reduction.

Because many solid tumors, including HNSCC have hyper activated epidermal growth factor receptor (EGFR) [3,4], there has been great interest in the use of EGFR inhibitors to control cancer growth. EGFR is a 170 kDa glycoprotein containing an extracellular ligand binding domain, and an intracellular tyrosine kinase (TK) domain [5]. Upon binding to ligands such as EGF or TGF $\alpha$ , EGFR dimerizes with itself (homodimers) or other members of the family such as c-ErbB-2 (heterodimers). Upon dimerization, TK activation increases and receptor gets autophosphorylated at tyrosine residues. Phosphorylated EGFR (p-EGFR), like other activated receptor TKs, involved in phosphorylation and activation of several signal transduction pathways including phosphoinositide 3-kinase-AKT, extra cellular signal-regulated kinase 1 and 2 (ERK1/2), and the signal transducer and activator of transcription 3 (STAT3). Activation of these signal transduction pathways subsequently activate key transcriptional machineries such as NF $\kappa$ B that promote tumor growth and progression by

inducing inhibition of apoptosis, proliferation, maturation, clonal expansion, invasion, and metastasis.

NF $\kappa$ B is a member of the *c-rel* proto-oncogene family found within the promoter and enhancer region of a wide variety of genes involved in proliferation, cell cycle control [6,7], oncogenic activation [8], cell growth, differentiation and metastasis [9,10]. NF $\kappa$ B is retained in the cytoplasm by association with the inhibitory protein I $\kappa$ B. On phosphorylation, I $\kappa$ B is ubiquitinated and subsequently degraded by the 26S proteasome, resulting in the liberation of NF $\kappa$ B. NF $\kappa$ B can then enter into the nucleus to regulate the expression of downstream genes. Elevated NF $\kappa$ B activity has been linked with tumor resistance to chemotherapy and IR [11] in a number of cancer types, including head and neck cancer [12]. Conversely, inhibition of NF $\kappa$ B favors pro-apoptotic processes, decreases growth and clonogenic survival [13–15] and enhances chemo/radiosensitivity [16–20]. In addition to this persistent activation of growth-promoting signaling pathways, development of HNSCC also involves the accumulation of genetic and epigenetic alterations in tumor-suppressor proteins. The activation of EGFR is a frequent event in HNSCC, and has provided the molecular basis for current efforts aimed at evaluating the clinical activity of EGFR inhibitors in HNSCC [21,22]. However, to date, the role of EGFR-dependent NF $\kappa$ B in the functional orchestration of HNSCC progression and metastasis is poorly realized [22,23]. Since NF $\kappa$ B is able to regulate more than 150 genes, and is able to functionally orchestrate many steps in carcinogenesis, tumor progression and metastasis, it is important to delineate the efficacy of potential EGFR-TK inhibitors that target the NF $\kappa$ B-dependent HNSCC cell survival advantage.

The two most commonly employed strategies in drug development are introducing covalent (irreversible) binding of the drug target and broadening the affected receptor tyrosine kinase targets of the drug within the cell. Currently, the second generation of EGFR TKI compounds is emerging from the drug developmental pipeline and being introduced into clinical trials. Many of these second-generation compounds form tighter covalent bonds with their target, which should theoretically increase their effectiveness by prolonging the inhibition of EGFR signaling to the entire lifespan of the drug-bound receptor molecule. In cell culture systems, such irreversibly binding TKIs can effectively kill cells that have acquired resistance to first-generation TKIs [24]. As per the other common theme of drug development, second-generation EGFR TKI have been developed that, in addition to blocking EGFR signaling, target multiple kinases in the ErbB family. The signaling network that emerges from the ErbB family of transmembrane TK receptors (of which EGFR is a member) is large, interconnected, and redundant, with many possible routes between the ligand at the cell surface and the message destination within the nucleus [25]. It is this diversity in possible signal transduction routes that allows a cell to have flexibility and, in the case of cancer cells treated with anticancer agents, facilitates resistant cell clones that bypass the inhibited receptor [26]. Blocking multiple signaling pathways with either a combination of agents or a single but multi-targeted agent has been synergistic in its effects in preclinical models [27]. Second-generation EGFR TKIs have been developed that target additional members of the ErbB family or **'other downstream or parallel pathways such as the NF $\kappa$ B pathway'**. EKB-569 (Pelitinib; WAY-172569), a 4-Dimethylamino-but-2-enoic acid [4-(3-chloro-4-fluorophenylamino)-3-cyano-7-ethoxy-quinolin-6-yl]-amide is one such second generation irreversibly-binding inhibitor of EGFR TK activity [28]. In this study, we examined the efficacy of EKB-569 in inhibiting ionizing radiation (IR)-induced NF $\kappa$ B activity, in modulating the transcription of 88 NF $\kappa$ B-dependent

signal transduction molecules, in activating translation of NF $\kappa$ B-mediated downstream Birc1, 2 and 5 protein, in reducing cell viability, and metabolic activity and apoptosis. Further, we delineated the selective targeting of IR-induced NF $\kappa$ B through EKB-569 and its direct influence in HNSCC cell-fate.

## Materials and Methods

### Cell Culture

Human tongue squamous cell carcinoma SCC-4 and SCC-9 cells were obtained from ATCC (Manassas, VA) and maintained as monolayer cultures in DMEM/F-12 50/50 (Mediatech Inc., Herndon, VA) growth medium supplemented with 1.5 g/L sodium bicarbonate, 2 mM L-glutamine, 15 mM HEPES, 1% NEAA, 1% MEM vitamins, 5000 I.U./ml penicillin/5000  $\mu$ g/ml streptomycin, 1% sodium pyruvate, and 10% FBS (Invitrogen, Carlsbad, CA). For passage and for all experiments, the cells were detached using trypsin (0.25%)/EDTA (1%), resuspended in complete medium, counted (Countess, Invitrogen) and incubated in a 95% air/5% CO<sub>2</sub> humidified incubator.

### Irradiation experiments

SCC-4 and SCC-9 cells were exposed to 2Gy using Gamma Cell 40 Exactor (Nordion International Inc, Ontario, Canada) at a dose rate of 0.81Gy/min. Irradiated cells were examined for IR-induced alterations in NF $\kappa$ B signal transduction, selective yet, sustained NF $\kappa$ B activity, NF $\kappa$ B's role in survival advantage and to identify the efficacy of EKB-569 on IR-induced NF $\kappa$ B dependent HNSCC progression. Mock irradiated cells were treated identical except that the cells were not subjected to IR. Irradiated cells were incubated at 37°C for additional 1, 3, 6, 24, 48 and 72 h. All experiments were repeated at least three times in each group.

### Plasmid preparation and DNA Transfection

Transient transfection of NF $\kappa$ B p65 and p50 subunits was carried out by the lipofection method using Effectene<sup>TM</sup> reagent (Qiagen, Inc., Valencia, CA) as described in our earlier studies [29]. NF $\kappa$ B inhibition was achieved using transient transfection of S32A/S36A double mutant I $\kappa$ B $\alpha$  ( $\Delta$ I $\kappa$ B $\alpha$ , Upstate biotechnology, Lake Placid, NY) as reported in our earlier studies [29]. The mutated form of I $\kappa$ B $\alpha$  with a serine-to-alanine mutation at residues 32 and 36 does not undergo signal-induced phosphorylation and thus remains bound to NF $\kappa$ B subsequently preventing nuclear translocation and DNA binding. After 18 h, transfection medium was replaced with growth medium before IR.

### Electrophoretic Mobility Shift Assay (EMSA)

Nuclear protein extraction and electrophoretic mobility shift assay for NF $\kappa$ B, AP-1 and SP-1 were performed as described in our earlier studies [29]. Autoradiograms were overexposed in order to reveal the low inhibitory effects that were below the constitutive level. Densitometry analysis was performed using a BioRad Multi-Analyst software package with an integrated density program. Group-wise comparisons were made using ANOVA with Tukey's post-hoc correction. A P value of <0.05 is considered statistically significant. For the competition assay, the nuclear extract was pre-incubated with unlabeled homologous NF $\kappa$ B oligonucleotide followed by addition of [ $\gamma$ -<sup>32</sup>P]-ATP labeled NF $\kappa$ B probe. Supershift analysis was performed as described earlier [29].

### Immunoblotting

Total protein extraction and immunoblotting were performed as described in our earlier studies [29]. Rabbit polyclonal anti-I $\kappa$ B $\alpha$ , Birc1, 2, 5 or Bax antibody (Santa Cruz) were used to detect

the respective protein expression levels between the EKB treated, IR exposed and control groups. Blots were stripped and re-probed with mouse monoclonal anti- $\alpha$ -tubulin antibody (Santa Cruz) to determine equal loading of the samples. One dimensional gel analysis was performed using a BioRad Multi-Analyst software package with an integrated density program. Group-wise comparisons were made using ANOVA with Tukey's post-hoc correction. A P value of  $<0.05$  is considered as statistically significant.

### Real-Time QPCR profiling of NF $\kappa$ B signaling pathway molecules

Total RNA extraction and real-time QPCR profiling were performed as described in our earlier studies [29]. We used human NF $\kappa$ B signaling pathway profiler (Realtimeprimers.com, Elkins Park, PA) containing 88 genes representing 8 functional groups including (i) Rel/NF $\kappa$ B/I $\kappa$ B family, (ii) NF $\kappa$ B responsive genes, (iii) Ligands & Transmembrane receptors, (iv) Adaptor proteins, (v) Signal transduction kinases, (vi) Transcription factors, (vii) Cell death/survival molecules, and (viii) Other factors. We started with this highly selected QPCR profiler instead of an all-encompassing gene array because the selected genes entail a well-characterized profile governing NF $\kappa$ B signal transduction and transcriptional targets, hence facilitating interpretation of data, simplifying data acquisition and analysis, and avoiding genes not functionally characterized. Furthermore, QPCR profiling allows detection and quantification of gene expression in real-time. Each profiling plate was also equipped with reverse transcription control, positive PCR control, genomic DNA control and five housekeeping genes –  $\beta$ -Actin, GAPDH, Rpl13a, HPRT1 and  $\beta$ 2M. The  $\Delta\Delta^{ct}$  values were calculated by normalizing the gene expression levels to the expression of the housekeeping genes. The normalized data were then compared between groups, and the relative expression level of each gene was expressed as fold change. When comparing each gene's signal intensity between groups, we used a twofold or more ( $\geq 2$  fold) increase or decrease to represent "stringent" criteria for upregulation or downregulation and an increase/decrease of  $<2$  fold to represent "less stringent" criteria. Classifying gene regulation criteria in this manner can provide an index of reliability of the gene expression data [29].

### Cell Viability

Trypan blue dye exclusion assay was used to identify IR modulated cell viability in HNSCC cells and further, to determine the efficacy of EKB-569 in this setting. Cells exposed to IR alone and cells pre-treated with EKB-569 followed by exposure to IR, were sequentially analyzed with the Countess automated cell counter (Carlsbad, CA). Furthermore, to determine the efficiency of EKB-569 in targeting IR-induced NF $\kappa$ B dependent cell viability, trypan blue exclusion assay was performed in NF $\kappa$ B over-expressed HNSCC cells exposed to EKB-569. Group-wise comparisons were made using ANOVA with Tukey's post-hoc correction. A P value of  $<0.05$  is considered statistically significant.

### Cell survival by MTT assay

Cell survival was analyzed using MTT assay as described in our previous studies [29]. HNSCC cells at a density of 1000 cells/300  $\mu$ l in a 24-well plate were either (i) mock-irradiated, (ii) exposed to IR alone, (iii) treated with EKB-569 (0.5, 1.0, 2.0 and 5.0  $\mu$ g) alone, (iv) pretreated with EKB-569 (5.0  $\mu$ g) followed by exposure to IR, (v) prior transfection with  $\Delta$ I $\kappa$ B $\alpha$  followed by exposure to IR, or (vi) prior transfection with p50/p65 treated

with or without EKB-569. The treated and/or exposed cells were added with 3-(4,5-dimethyl-2-thiazolyl)-2,5-diphenyl-2H-tetrazolium bromide (30  $\mu$ L/well from 5 mg/mL stock) for 4 h after 24, 48 and 72 h of post-IR. Solubilization of converted purple formazan dye was accomplished by acid-isopropanol with continuous shaking at 37°C. The reaction product was quantified by measuring the absorbance at 570 nm using Synergy II micro plate reader (Biotek). Cell survival response was compared using ANOVA with Tukey's post-hoc correction.

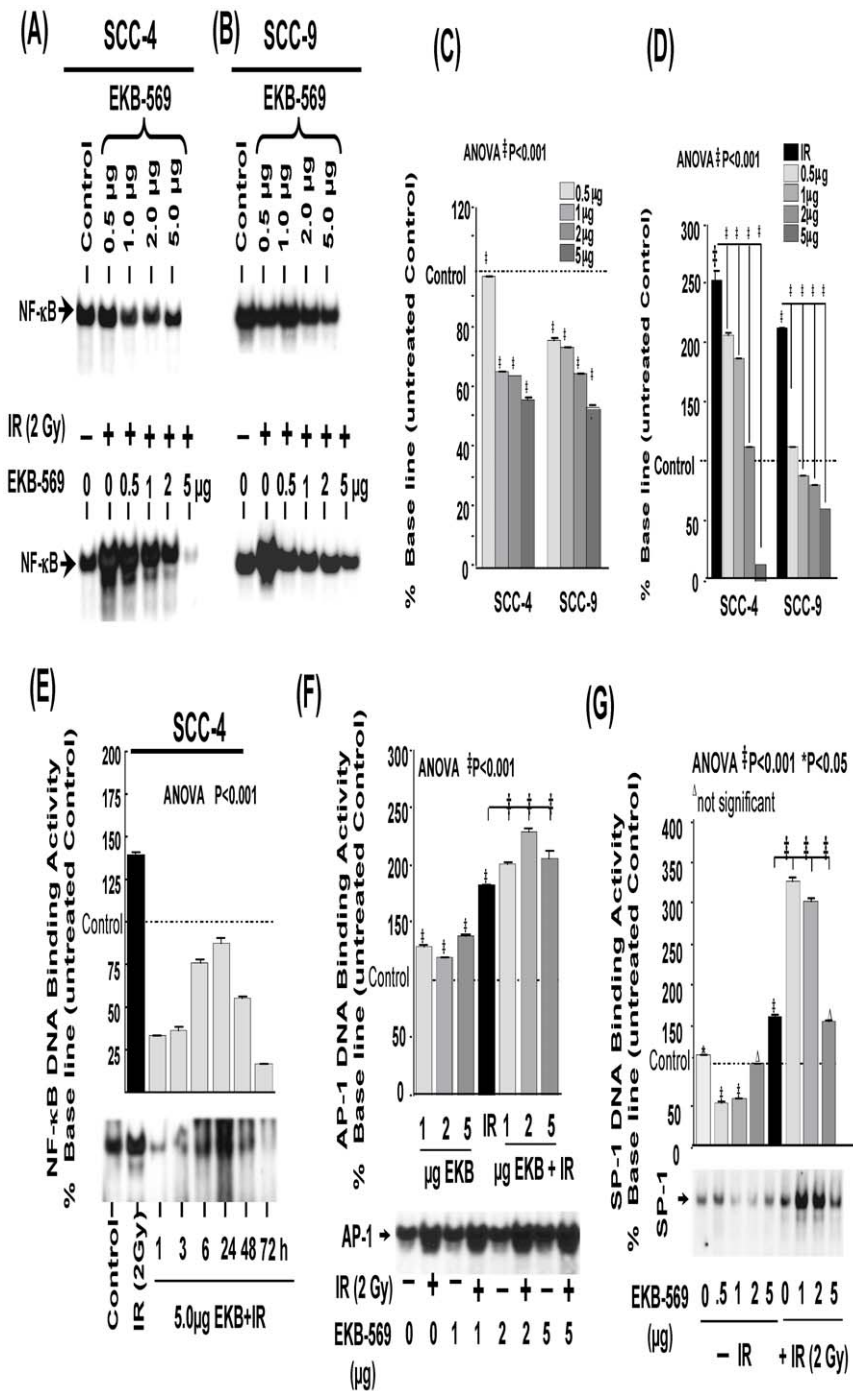
### Nuclear morphology by dual staining

SCC-4 cells ( $5 \times 10^9$  cells in 500  $\mu$ l of complete growth medium) grown in 4-well plate (Nunc) were either: 1) sham treated, 2) treated with EKB-569 (0.5–5.0  $\mu$ g), 3) exposed to IR with or without prior EKB-569/ $\Delta$ I $\kappa$ B $\alpha$  transfection, or 4) transfected with p50/p65 subunit with or without prior EKB-569 treatment. The cells were analyzed for nuclear morphology as described earlier [30]. In brief, the medium was replaced with a fresh medium containing reduced serum (2%) without any added growth factors and incubated further for 16 h at 37°C in air/CO<sub>2</sub> incubator. The cells were then stained with acridine orange (1  $\mu$ g/ml) and ethidium bromide (1  $\mu$ g/ml) and immediately examined for the morphological characteristics of apoptosis at 200 $\times$  magnification using an Olympus VANOX fluorescent microscope. Four morphological states were examined: (1) viable cells with normal nuclei (bright green chromatin with organized structure); (2) viable cells with apoptotic nuclei (green chromatin which are highly condensed and/or fragmented); (3) non-viable cells with normal nuclei (bright orange chromatin with organized structure); and (4) non-viable cells with apoptotic nuclei (bright orange chromatin which is highly condensed or fragmented).

## Results

### EKB-569 selectively inhibits IR-induced persistent activation of NF $\kappa$ B

The effect of EKB-569 in selectively inhibiting IR-induced NF $\kappa$ B-DNA binding activity was elucidated using four different approaches. First, we investigated whether EKB-569 as a stand-alone compound, could modulate NF $\kappa$ B activity in both SCC-4 and SCC-9 HNSCC cells. Compared to untreated cells, EKB-569 treatment dose-dependently inhibited NF $\kappa$ B DNA binding activity with a substantial inhibition at 5.0  $\mu$ g (Fig. 1A & B). Next, to unveil the radiosensitizing efficacy of EKB-569, HNSCC cells mock-irradiated, exposed to IR or treated with EKB-569 (0.5, 1.0, 2.0 or 5.0  $\mu$ g) and then exposed to IR were analyzed for alterations in NF $\kappa$ B activity. Unlike the mock-IR controls, IR at 2 Gy significantly ( $P < 0.001$ ) induced NF $\kappa$ B-DNA binding activity in both SCC-4 and SCC-9 cells (Figure 1 A & B, bottom panel). This IR-induced NF $\kappa$ B activity was drastically ( $P < 0.001$ ) inhibited with EKB-569 treatment in a dose dependent manner (Fig. 1D) in both cell types. It is interesting to note that at 5.0  $\mu$ g concentration, EKB-569 completely suppressed IR-induced NF $\kappa$ B activity even below the constitutive (mock-IR) levels in this setting. Further, to delineate whether EKB-569 persistently inhibits IR-induced NF $\kappa$ B or there is recovery of IR-induced NF- $\kappa$ B activity over time, SCC-4 cells pretreated with EKB-569 and exposed to IR were examined for 3 days post-radiation exposure. EKB-569-induced inhibition of IR-induced NF $\kappa$ B DNA-binding activity remained at the same decreased level at all time points investigated (Figure 1E). Densitometric analysis revealed a significant ( $P < 0.001$ ) inhibition of IR-induced NF $\kappa$ B DNA-binding activity up to at least 3 days post-radiation exposure. (Fig. 1F). To confirm the specificity of the EMSA band seen in Figure 1 A and B, a



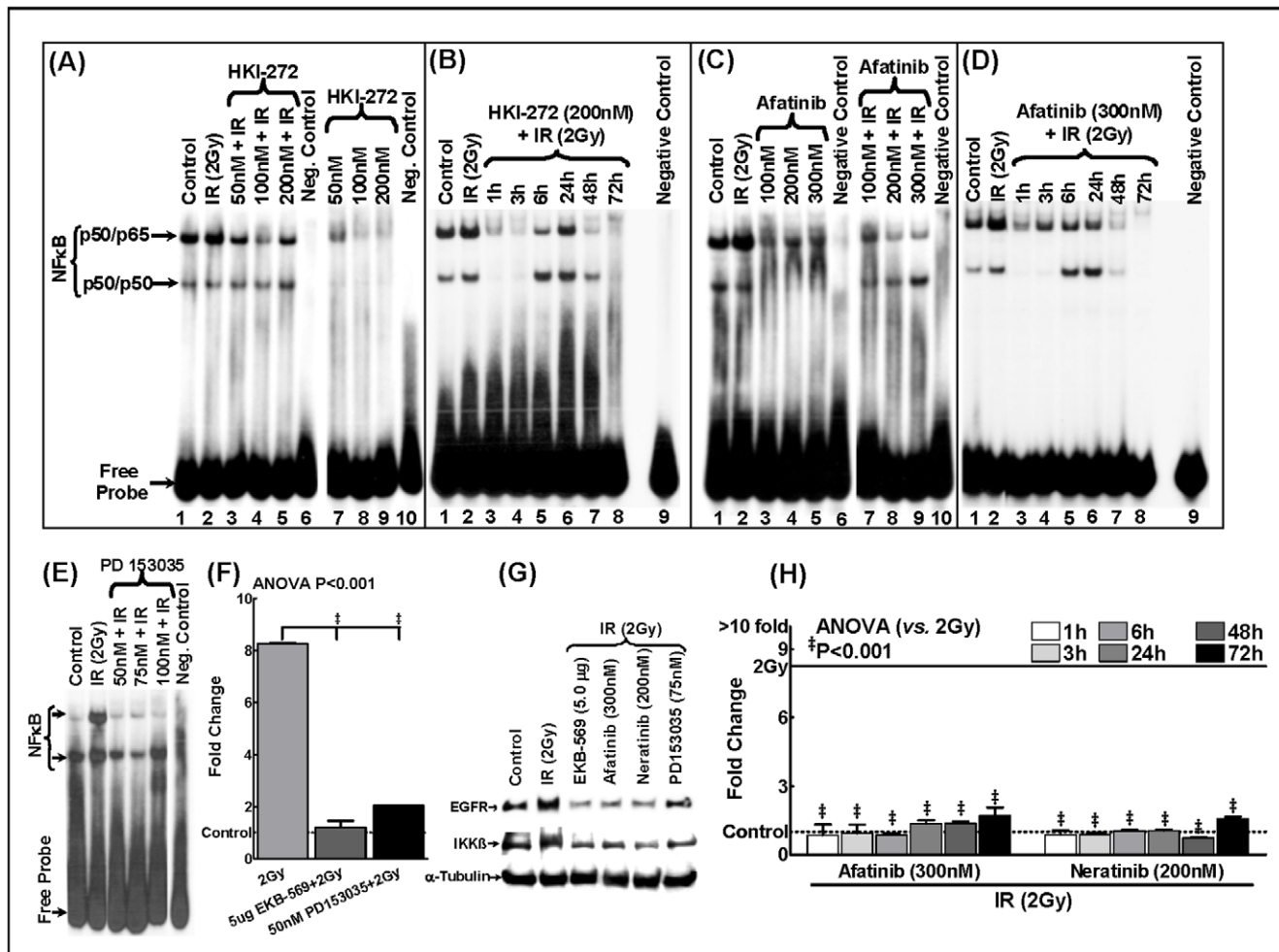
**Figure 1. Effect of EKB-569 on radiation modulated NFκB, AP1 and SP1 DNA binding activity.** A representative autoradiograms showing the NFκB-DNA binding activity in the nuclear extracts of human SCC-4 cells (A) or SCC-9 cells (B) that are either treated with EKB-569 alone (upper panel) or in combination with IR (Lower panel). NF-κB-specific bands are indicated by an arrow head. Autoradiogram was slightly overexposed to reveal EKB-inhibited NF-κB-specific bands. Densitometric analysis of three independent experiments showing dose-dependent inhibition of NFκB-DNA binding activity in SCC-4 cells (C) and SCC-9 cells (D). (E) Time-dependent inhibition of NFκB-DNA binding activity in human SCC-4 cells by EKB-569 (5.0 μg) in the presence or absence of IR exposure. EMSA was carried out in the nuclear extract at 1, 3, 6, 24, 48 and 72 h post-exposure. (F) Representative autoradiogram from three independent experiments showing AP-1 DNA binding activity in SCC-4 cells treated with EKB-569 (1.0, 2.0 and 5.0 μg) or exposed to IR in the presence or absence of EKB-569. (G) Representative autoradiogram from three independent experiments showing SP-1 DNA binding activity in SCC-4 cells treated with EKB-569 (0.5, 1.0, 2.0 and 5.0 μg) or exposed to IR in the presence or absence of EKB-569. doi:10.1371/journal.pone.0029705.g001

competition binding assay was performed. The NFκB DNA-binding activity was competitively reduced to 47% and 36.4% by the addition of 0.02 and 0.2 pmol of homologous unlabeled NFκB

specific-double stranded oligonucleotide, respectively. Supershift analysis with p50 and p65 antibodies further confirmed that the gel shifted bands are indeed NFκB (data not shown).

Next, to demonstrate that the inhibition of NF $\kappa$ B signaling pathway is not a EKB-569 compound-specific effect and that the proposed combination (IR and EGFR inhibition) can be carried out on to the clinic with any other EGFR compound, we incubated the SCC-4 cells with other commonly used irreversible EGFR blockers, afatinib and neratinib (HKI-272). Afatinib and neratinib dose-dependently inhibit NF- $\kappa$ B DNA-binding activity (Figure 2 A, B, C & D). The inhibition of NF $\kappa$ B was found to be persistent up to at least 72 h (Figure 2H). To further validate

whether EKB-569 directly inhibits NF $\kappa$ B activity, we examined the inhibitory effect on the activity of upstream kinases. Data presented in Figure 2G shows EKB-569 and other related EGFR inhibitors, afatinib (300 nM) and neratinib (200 nM) significantly block the expression of IR-induced upstream I $\kappa$ B kinase beta (IKK- $\beta$ ). Additionally, we confirmed that EKB-569-mediated inhibition of NF- $\kappa$ B is EGFR-dependent. EGFR-knockdown experiments with a widely used specific EGFR inhibitor, PD153035 were performed to confirm the EGFR-mediated NF $\kappa$ B



**Figure 2. Effect of EGFR inhibitors on NF $\kappa$ B DNA binding activity, EGFR mRNA and, EGFR and IKK $\beta$  protein levels.** (A) Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in the nuclear extracts of human SCC-4 cells exposed to IR (2Gy) or treated with 50, 100 or 200 nM HKI-272 (neratinib) prior to IR exposure. Neratinib treatment significantly inhibited IR-induced NF $\kappa$ B DNA binding activity (Left panel). Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in human SCC-4 cells exposed to 50, 100 or 200 nM neratinib (Right panel). Compared to the mock-IR cells, neratinib induced a dose-dependent suppression of NF $\kappa$ B activity in these cells. (B) Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in human SCC-4 cells exposed to IR with or without Neratinib (200 nM) and harvested after 1, 3, 6, 24, 48 and 72 h. Neratinib persistently inhibited IR-induced NF $\kappa$ B-DNA binding activity at all time points investigated. (C) Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in SCC-4 cells exposed to IR or treated with 100, 200 or 300 nM afatinib and exposed to IR. Afatinib treatment significantly inhibited IR-induced NF $\kappa$ B DNA binding activity (Right panel). (D) Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in human SCC-4 cells exposed to IR with or without afatinib (300 nM) and harvested after 1, 3, 6, 24, 48 and 72 h. Afatinib treatment persistently inhibited IR-induced NF $\kappa$ B-DNA binding activity at all time points investigated. (E) Representative autoradiogram showing the NF $\kappa$ B-DNA binding activity in human SCC-4 cells exposed to IR or treated with 50, 75 or 100 nM PD 153035 hydrochloride (a potent EGFR-TK inhibitor) and exposed to IR. PD153035 treatment induced a significant dose-dependent inhibition of IR-induced NF $\kappa$ B DNA binding activity. (F) Real-time QPCR analysis showing EGFR mRNA levels in SCC-4 cells mock-irradiated, exposed to 2Gy and in cells treated either with EKB-569 (5.0  $\mu$ g) or PD153035 (50 nM) and exposed to IR. ANOVA  $P < 0.001$ . (G) Immunoblot showing complete suppression of radiation induced EGFR and IKK $\beta$  levels in SCC-4 cells pretreated with EKB-569 (5.0  $\mu$ g), afatinib (300 nM), neratinib (200 nM) or PD153035 (75 nM).  $\alpha$ -Tubulin is used as a loading control. (H) QPCR analysis showing complete and sustained (up to 72 h) suppression of radiation induced EGFR transcriptional levels in SCC-4 cells treated with either afatinib (300 nM) or neratinib (200 nM). ANOVA (vs. 2Gy)  $\#P < 0.001$ . doi:10.1371/journal.pone.0029705.g002



inhibition. Cells incubated with PD153035 at concentrations 50, 75 and 100 nM clearly showed a significant decrease in radiation-induced NF $\kappa$ B DNA binding activity and mRNA expression similar to the cells incubated with EKB-569 (Figure 2 E&F).

In order to determine whether EKB-569 selectively targets NF $\kappa$ B or the global transcription machinery in general, we analyzed the effect of EKB-569 on IR-modulated AP-1 and SP-1 transcription factors. SCC-4 cells mock-irradiated, treated with EKB-569 (0.5–5.0  $\mu$ g), exposed to IR or, treated with EKB-569 (0.5–5.0  $\mu$ g) and then exposed to IR were examined for AP-1 and SP-1 DNA binding activity (Figure 1 F&G). In contrast to the NF $\kappa$ B pathway response, EKB-569 by itself, without radiation exposure, fails to inhibit the constitutive levels of AP-1 DNA-binding activity. On the other hand, with regard to SP-1, EKB-569 inhibits its activity at the lower concentrations of 1 and 2  $\mu$ g, but not at the higher (5  $\mu$ g) concentration. More interestingly, with the addition of EKB-569 further increased the activation of AP-1 and the SP-1 induced by IR exposure. These results confirmed that the mechanism of EKB-569-mediated radiosensitization is acting specifically through NF $\kappa$ B pathway.

### EKB-569 inhibits IR-induced transcriptional modulation of NF $\kappa$ B signal transduction and pathway molecules in HNSCC cells

To further to substantiate our findings of IR-induced NF $\kappa$ B activation and EKB-569 associated selective targeting, SCC-4 cells mock-irradiated, exposed to IR or pretreated with EKB-569 (5.0  $\mu$ g) and then exposed to IR were examined for transcriptional changes in 88 NF $\kappa$ B signal transduction and downstream target genes (Figure S1). Compared to mock-IR controls, IR exposure upregulated 74 genes, down regulated two genes, while having no effect on the expression of 12 genes. Though, originally we intended to classify the gene expression implying less stringent (overall) and stringent ( $\geq 2$  fold) criteria, there is only one gene, *Myd88* showed less than 2 fold (1.4) while remaining 73 genes showed significant ( $\geq 2$  fold) upregulation compared to untreated control. Conversely, EKB-569 pre-treatment profoundly inhibited 72 of 74 IR-induced genes in this setting (Figure 3). Interestingly, expression of two genes, *TLR4* and *Ppm1A* were significantly increased with EKB-569. A plethora of scientific literature demonstrates the functional significance of these NF $\kappa$ B-dependent signaling and target molecules in tumor cell radioresistance suggesting that inhibitory approaches of these molecules may benefit radiosensitization.

### EKB-569 regulates NF $\kappa$ B dependent downstream Birc 1, 2 and 5 and upregulates pro-apoptotic Bax in HNSCC cells

QPCR profiling demonstrated a significant inhibition of IR-induced NF $\kappa$ B-dependent downstream pro-survival protein, Birc 2 and 5 upon EKB-569 treatment (Figure 3). In order to confirm the IR-induced modulations and to validate the functional significance of EKB-569-mediated regulation, we investigated whether the transcriptional machinery modulation is in fact translated to the protein level. First, immunoblotting analysis confirmed the involvement of post-translational modification of I $\kappa$ B in IR-induced NF $\kappa$ B. Further, we observed a significant setback of IR-inhibited I $\kappa$ B $\alpha$  levels upon EKB-569 treatment. This correlated well with induced NF $\kappa$ B activity data (Figure 1 A–D). Compared to mock-IR controls, we observed a significant induction of BIRC 2 and 5 levels (Figure 4 A&B) reflecting and correlating well with their mRNA expression levels. More importantly, treatment with EKB-569 completely ( $P < 0.001$ ) inhibited IR-induced BIRC2 and 5 in SCC-4 cells. Though IR did not show induced expression of

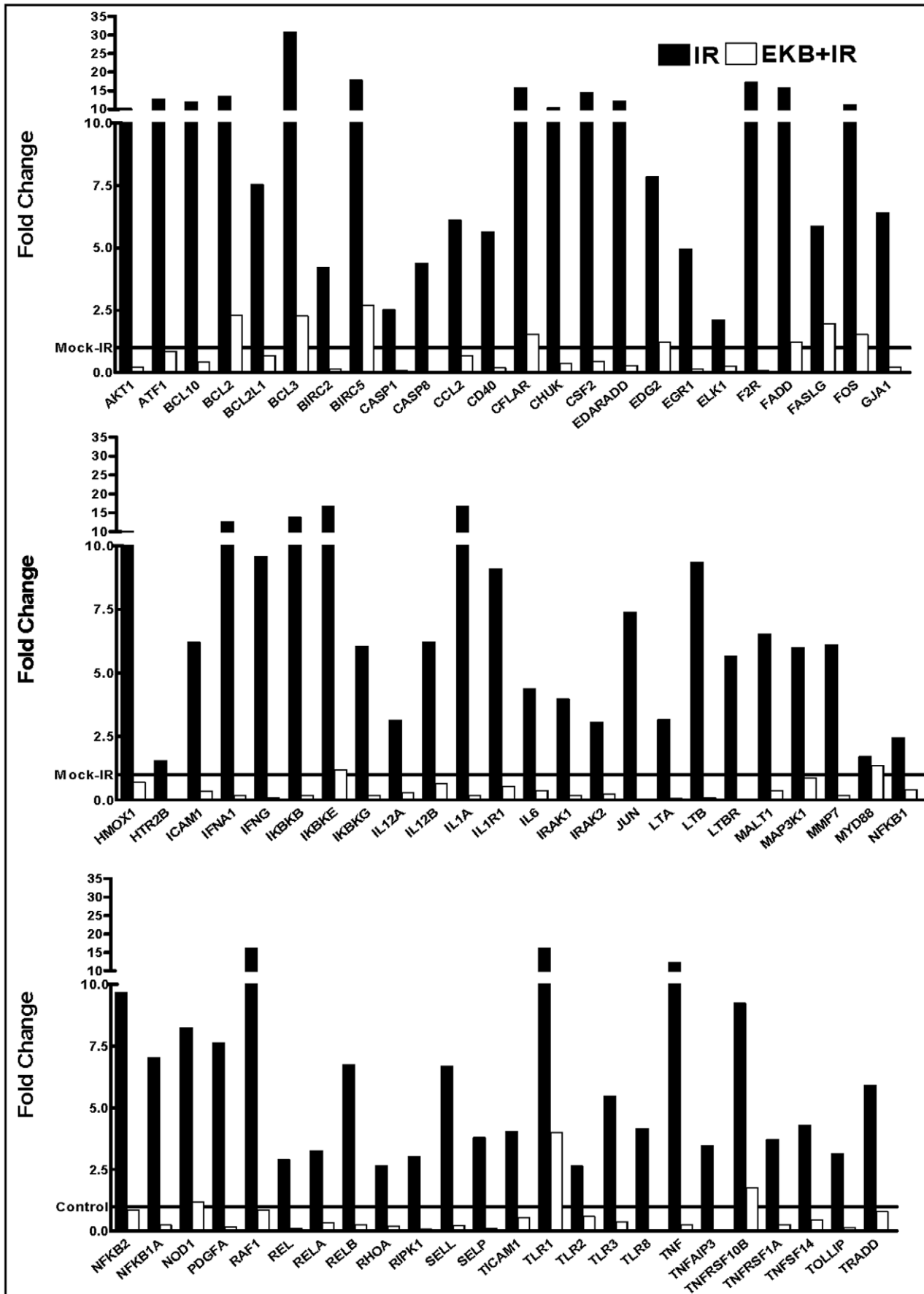
BIRC 1 in this setting, we observed a conferring inhibition of this protein with EKB-569. Conversely, we observed a significant induction of pro-apoptotic Bax in cells pre-treated with EKB-569.

### EKB-569 confers radiosensitization in HNSCC cells

To identify the efficacy of EKB-569 at the cellular or tissue level of HNSCC radiosensitization, we examined their potential in conferring functional endpoints like cell viability, survival and apoptotic death. First, trypan blue exclusion assay demonstrated that EKB-569 as a stand-alone compound induced dose-dependent inhibition of SCC-4 cell viability with a maximum ( $P < 0.001$ ) inhibition at 5.0  $\mu$ g concentration (Figure 4C). Similarly, unlike the mock-irradiated control, cells exposed IR significantly ( $P < 0.001$ ) inhibited HNSCC cell viability (Figure 4D). More importantly, compared to IR exposed cells, EKB-569 (5.0  $\mu$ g) treatment significantly ( $P < 0.001$ ) conferred IR-inhibited cell viability. Substantiating our cell viability data, MTT analysis revealed a dose dependent inhibition of metabolic activity with EKB-569 treatment (Figure 4E). To that end, at low concentration (0.5  $\mu$ g) we did not see any significant inhibition of cell survival. However, with increase in EKB-569 concentration we observed a significant (1.0  $\mu$ g,  $P < 0.05$ ; 2.0  $\mu$ g,  $P < 0.01$  and 5.0  $\mu$ g,  $P < 0.001$ ) inhibition of cell survival in this setting. On the other hand, compared to mock-irradiated, cell exposed to IR showed significant ( $P < 0.01$ ) suppression of cell survival (Figure 4E). Addition of EKB-569 significantly conferred IR-inhibited cell survival in a dose dependent fashion. Even concentrations as low as 0.5  $\mu$ g significantly conferred IR-induced cell death and we observed a complete inhibition of cell survival in IR-exposed cells with 5.0  $\mu$ g demonstrating the radiosensitizing potential of EKB-569 in HNSCC cells. Further, nuclear morphology with dual staining showed bright green chromatin with organized structures in untreated control cells indicating viable cells with normal nuclei (Figure 4F). Where as, cells treated with EKB-569 showed typical apoptotic features of bright orange chromatin with blebbing, nuclear condensation, and fragmentation. We observed a dose dependent increase in apoptosis after 0.5, 1.0, 2.0 and 5.0  $\mu$ g of EKB-569. Consistent with our cell viability and survival data, we observed an induced cell death in cells exposed to IR with bright orange chromatin with blebbing, nuclear condensation, and fragmentation. More importantly, compared to IR alone, cells pre-treated with EKB-569 (5.0  $\mu$ g) and exposed to IR showed extensive apoptotic characteristics and demonstrated a radiosensitizing potential in HNSCC cells (Figure 4F).

### EKB-569 targets IR-induced NF $\kappa$ B- regulated radiosensitization

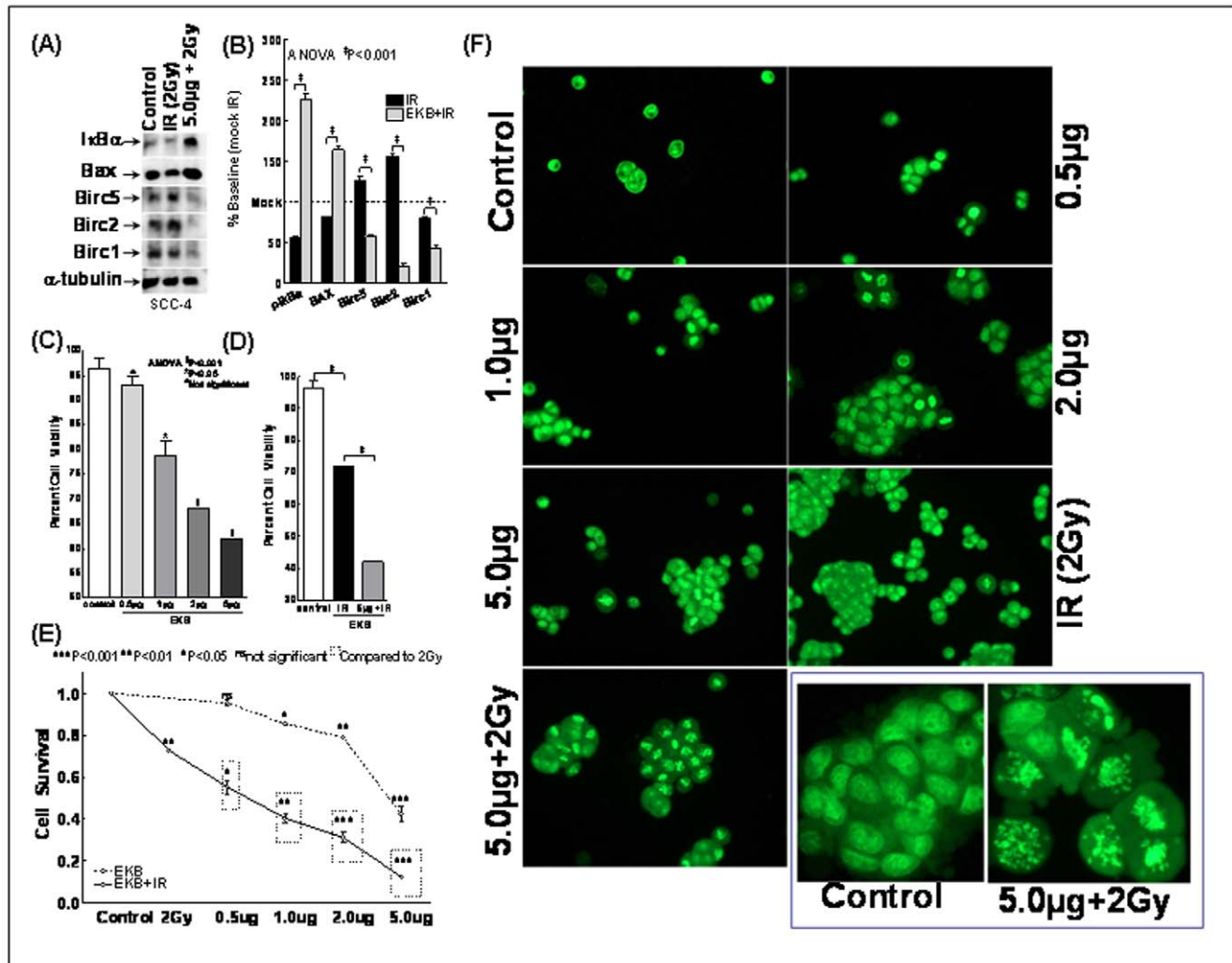
To further identify whether targeting IR-induced NF $\kappa$ B orchestrates EKB-569-induced radiosensitization in HNSCC cells, we adopted two approaches. First, we determined whether IR-induced NF $\kappa$ B regulates induced radioprotection in SCC-4 cells. To achieve this we investigated the alterations in cell viability, survival and death after muting IR-induced NF $\kappa$ B. Ecotopic expression of IR-induced NF $\kappa$ B was inhibited by transient transfection of  $\Delta$ I $\kappa$ B $\alpha$ . Knocking-out IR-induced NF $\kappa$ B was confirmed with EMSA (Figure 5A&B). Compared to vector controls, knocking out IR-induced NF $\kappa$ B with  $\Delta$ I $\kappa$ B $\alpha$  significantly ( $P < 0.001$ ) conferred IR-inhibited cell survival (Figure 5C), cell viability (Figure 5D) and enhanced IR-induced cell death (evident with bright orange chromatin with blebbing, nuclear condensation, and fragmentation) dictating the role of IR-induced NF $\kappa$ B in radioresistance. Next, to identify that EKB-569 induced radiosensitization occurs at least in part by targeting IR-induced NF $\kappa$ B, p50/p65 over-expressed SCC-4 cells were treated with EKB-569



**Figure 3. Real time QPCR profiling: Histograms showing IR-induced NFκB-dependent downstream signal transduction molecules and the effect of EKB-569 (5.0 μg) on these IR-modulated genes in human SCC-4 cells.**  
doi:10.1371/journal.pone.0029705.g003

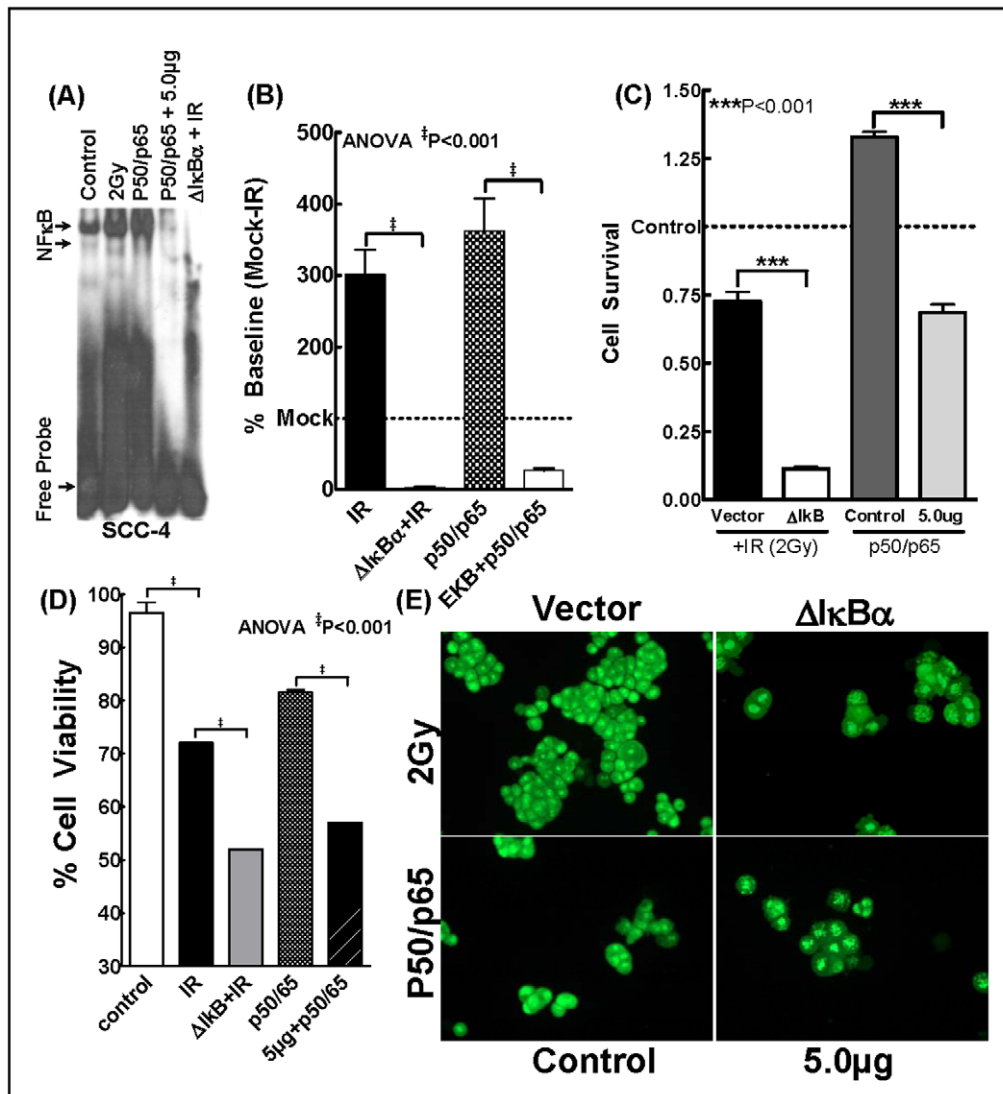
and analyzed for cell viability, survival and death. EMSA analysis (Figure 5A) confirmed the robust NFκB DNA-binding activity in p50/p65 transfected SCC-4 cells (Figure 5B). Further, over expression of NFκB in these cells significantly ( $P < 0.001$ ) induced cell survival (Figure 5C) and showed bright green chromatin with

organized nuclear morphology (Figure 5E) and, served as positive controls for our study. Consequently, treatment with EKB-569 significantly ( $P < 0.001$ ) inhibited cell viability, survival and showed bright orange chromatin with blebbing, nuclear condensation, and fragmentation in these NFκB over-expressed cells (Figure 5C–E)



**Figure 4. Effect of EKB-569 on radiation modulated prosurvival signaling molecules, cell viability, survival and/or death.** (A) Representative immunoblot showing expression levels of IκBα, pro-apoptotic Bax and anti-apoptotic Birc1, 2 and 5 in human SCC-4 cells exposed to IR or treated with EKB-569 (5.0 μg) prior to IR exposure. α-tubulin was used to show equal loading of protein samples. (B) Semi-quantitative 1D gel analysis showing increased IκBα and Bax levels in EKB-569 treated cells. EKB-569 treatment significantly suppressed Birc1, 2 and 5 in these IR-exposed SCC-4 cells. (C) Histograms showing the percent cell viability in cells treated with EKB-569 (0.5, 1.0, 2.0 and 5.0 μg). EKB-569 inflicted a dose dependent inhibition of cell viability in this setting. (D) Histograms showing the percent cell viability in cells either mock-irradiated, exposed to IR exposure or treated with EKB-569 (5.0 μg) and exposed to IR. Compared to the mock-IR cells, IR resulted in reduced cell viability. Relatively, EKB-569 treatment significantly conferred IR-inhibited cell viability. Cell viability was measured using Trypan-blue dye exclusion assay and counted in automated cell counter. (E) Cell survival in mock-IR, EKB-569 (0.5, 1.0, 2.0 and 5.0 μg) treated and in irradiated cells with or without EKB-569 treatment. MTT assay was used to analyze the induced cytotoxicity and the reaction product was quantified by measuring the absorbance at 570 nm. Percent cell survival was calculated as (mean of test wells/mean of control wells) × 100 and compared using ANOVA. EKB-569 induced a dose dependent inhibition of cell survival. Like-wise IR suppressed cell survival and this IR-inhibited cell survival was further inhibited with EKB-569 in a dose dependent fashion. (F) Nuclear morphology with dual staining showing apoptotic characteristics in cells either mock-IR, treated with EKB-569 (0.5, 1.0, 2.0, 5.0 μg), exposed to IR, or treated with EKB-569 and exposed to IR. *Insert:* High magnification photomicrographs showing chromatin with organized structures indicating viable cells with normal nuclei in untreated control cells and, chromatin with blebbing, nuclear condensation, and fragmentation indicating typical apoptotic characteristics in cells treated with 5.0 μg of EKB-569 and exposed to IR.  
doi:10.1371/journal.pone.0029705.g004





**Figure 5. IR-induced NFκB regulates radioresistance in HNSCC cells.** (A) Representative autoradiogram of EMSA analysis showing complete muting of NFκB DNA binding activity in IR-induced or NFκB overexpressed cells with ΔIkBα. (B) Densitometric analysis of NFκB-DNA binding activity showing significant NFκB silencing with ΔIkBα and significant activation with p50/p65 transfection with NFκB over expression vectors, p50 and p65. (C) Histograms showing the results of MTT analysis in p50/p65 over-expressed cells treated with EKB-569 (5.0 μg). NFκB over-expression robustly induced SCC-4 cell survival. Conversely, treating NFκB over-expressed cells with EKB-569 completely ( $P<0.001$ ) inhibited NFκB-induced SCC-4 cell survival. Like-wise, muting NFκB (with ΔIkBα) completely inhibited IR-induced cell survival. (D) Histograms showing cell viability in NFκB muted cells exposed to IR or NFκB overexpressed cells treated with EKB-569. Silencing NFκB significantly inhibited IR-induced cell viability. Like-wise, treating NFκB overexpressed cells with EKB-569 (5.0 μg) completely inhibited NFκB-induced cell viability. (E) Nuclear morphology with dual staining showing typical yet increased apoptotic characteristics in NFκB muted cells exposed to IR. NFκB overexpressed cells displayed chromatin with organized structures indicating good viability with normal nuclei. However, treatment with EKB-569 (5.0 μg) significantly inflicted chromatin with blebbing, nuclear condensation, and fragmentation in these NFκB overexpressed cells. doi:10.1371/journal.pone.0029705.g005

delimiting that EKB-569 target NFκB and potentiate cell death in this setting.

## Discussion

Primary and acquired resistance to conventional chemotherapy and radiotherapy represent the central therapeutic challenge in oncology today. Resistance may develop through varied mechanisms, including increased expression of cellular drug efflux pumps; mutation of the therapeutic target; increased activity of DNA repair mechanisms and altered expression of genes involved in apoptotic pathways. To overcome these resistance mechanisms,

conventional cancer treatments are increasingly combined with molecularly targeted therapies. Because cytotoxic and targeted therapies have distinct biologic effects and toxicity profiles, such combinations are both rational and well tolerated. To date, the molecular pathway most frequently targeted in combination with conventional chemotherapy or radiotherapy is that of the EGFR. After activation by binding of the EGF and other natural ligands, EGFR activates prosurvival, pro-angiogenic, and anti-apoptotic pathways that may confer resistance to cytotoxic therapies. Interestingly, all these aforementioned functional pathways are known to be controlled by transcriptional master switch regulator, NFκB that also happens to be a downstream target for EGFR. In

this study, we investigated the specific inhibitory effect of EGFR TK inhibitor EKB-569 on the regulation of NF $\kappa$ B-dependent survival advantage and elucidated its influence in potentiating radiotherapy for head and neck cancers. To our knowledge, for the first time, we have demonstrated the specific inhibition of IR-induced NF $\kappa$ B with irreversible EGFR TK inhibitor, EKB-569 and dissected out the functional downstream signaling that orchestrate in promoting radiosensitization at least in head neck cancer.

Our results indicate that radiation at clinically relevant doses activated NF $\kappa$ B pathway in SCC-4 cells through the mechanism that interacted with EGFR. To that note, activation of EGFR intrinsic receptor protein TK and tyrosine autophosphorylation results in the activation of a number of key signaling pathways [31]. One major downstream signaling route is via Ras-Raf-MAPK pathway [32] where activation of Ras initiates a multistep phosphorylation cascade that leads to the activation of ERK1 and 2 [33] that regulate transcription of molecules that are linked to cell proliferation, survival, and transformation [33]. Another important target in EGFR signaling is PI3K and the downstream protein-serine/threonine kinase Akt [34,35] which transduces signals that trigger a cascade of responses from cell growth and proliferation to survival and motility [35]. One more route is via the stress-activated protein kinase pathway, involving protein kinase C and Jak/Stat. Interestingly, the activation of these pathways converges into distinct transcriptional program involving NF $\kappa$ B that mediate cellular responses, including cell division, survival (or death), motility, invasion, adhesion, and cellular repair [25]. QPCR profiling revealed a significant increase in these EGFR dependent NF $\kappa$ B activating molecules viz. *Akt1*, *Jun*, *Map3K1*, *Raf1* after IR and, EKB-569 treatment resulted in complete suppression of these molecules and serve as the positive controls for the study.

Transformed cells have been shown to possess deregulated apoptotic machinery [36]. Transcriptional regulators that regulate pro-apoptotic and/or activate anti-apoptotic proteins play a key role in switching the therapy associated balance of apoptotic cell death. In this regard, EGFR blockers appear to inhibit tumor cell death via multiple mechanisms. EGFR-mediated signaling via the Ras-Raf-MAPK, PI3-K/Akt or PKC-Jak/STAT pathways leads to the activation of NF $\kappa$ B which in turn imbalance the pro/anti-apoptotic protein expression. As is evident from our data, IR-induced NF $\kappa$ B and NF $\kappa$ B-dependent metabolic activity, cell viability and cell death indicate NF $\kappa$ B's direct role in induced radioresistance. Consistently, in multiple tumor cells, we and others have extensively documented that RT induces NF $\kappa$ B activity and delineated its direct role in induced radioresistance [29,37–43]. Conversely, muting NF $\kappa$ B function has been shown to restore apoptosis [44] and confer apoptotic effect in chemo and/or radioresistant tumor cells [45]. Consistently, we observed a complete inhibition of IR-induced NF $\kappa$ B activity with EKB-569 designating that this compound may rectify IR-induced aberrant apoptotic machinery. These results though confirmed that the mechanism of EKB-569-mediated radiosensitization of squamous cell carcinoma is acting specifically through NF- $\kappa$ B pathway, it is interesting to note an induction in the activity of other transcription factors, AP-1 and SP-1. This differential mechanism in the activation of NF $\kappa$ B versus AP-1 and SP-1 may be speculated partly as cell type- and/or stimuli-specific. However, addressing the complete mechanism involved in the induction of IR-induced AP-1 and SP-1 with EKB-569 treatment and its impact on radiosensitization compared to other EGFR-TK inhibitors may help in ascertain the complexity in the combination treatments.

It is also interesting to note from this study that the inhibition of NF $\kappa$ B signaling pathway is not a EKB-569 compound-specific effect. Other commonly used irreversible EGFR blockers, afatinib and neratinib (HKI-272) dose-dependently inhibit NF $\kappa$ B DNA-binding activity. The inhibition of NF $\kappa$ B by these two related compounds was found to be persistent up to at least 72 h as seen with EKB-569 treatment. Similarly, all three EGFR inhibitors, EKB-569, afatinib and neratinib directly inhibit NF $\kappa$ B activity by blocking the activity of IR-induced upstream I $\kappa$ B kinase beta (IKK- $\beta$ ). This direct action of inhibition of NF- $\kappa$ B is EGFR-dependent. EGFR-knockdown experiments with a widely used specific EGFR inhibitor, PD153035 confirmed the EGFR-mediated inhibition of NF $\kappa$ B DNA-binding activity and mRNA expression in the irradiated cells. Therefore the proposed combination of IR and EGFR/NF $\kappa$ B inhibition can be carried out on to the clinic with any EGFR inhibitor compounds other than EKB-569.

To further substantiate our findings, we analyzed the efficacy of EKB-569 in IR-modulated NF $\kappa$ B signaling pathway transcriptional response. Interestingly, EKB-569 robustly modulates the transcriptional response of NF $\kappa$ B signal transduction and downstream mediators of this pathway in SCC-4 cells. To that note, EKB-569 inhibited IR-induced transcription of pro-survival molecules in this setting. Disruption of aberrantly regulated survival signaling mediated by NF $\kappa$ B has recently become an important task in the therapy of several chemoresistant and radioresistant cancers [46]. Anti-apoptotic molecules are expressed at high levels in many tumors and have been reported to contribute to the resistance of cancers to RT [47]. Because activation of caspases plays a central role in the apoptotic machinery [47], therapeutic modulation of molecules such as IAPs could target the core control point that overturn the cell fate and determine sensitivity to RT [48–51]. A recent body of evidence has emphasized a central role for NF $\kappa$ B in the control of cell proliferation and survival. NF $\kappa$ B enhances cell survival by switching on the activation of pro-survival molecules that dampen pro-apoptotic signals and attenuate apoptotic response to anticancer drugs and IR [52,53]. In this perspective, we recently demonstrated that muting IR-induced NF $\kappa$ B regulates NF $\kappa$ B dependent pro-survival molecules and potentiate radiosensitization at least in breast cancer and neuroblastoma models. To our knowledge, the present study for the first time throws light on the efficacy of EKB-569 in regulating IR altered NF $\kappa$ B signal transduction and downstream effector molecules in HNSCC cells. This insight into the comprehensive regulation of IR-induced survival transcription recognizes EKB-569 as “potential radiosensitizer” and further allows us to identify the role of EGFR dependent NF $\kappa$ B mediated orchestration of radioresistance at least in HNSCC.

Though a plethora of studies dissected out the EGFR downstream signaling (some of them discussed above) and suggested that these signaling converge at transcriptional machinery, there remained a paucity of information on the role of specific transcriptional switch in orchestrating EGFR dependent tumor progression. Not only, this study throws light on the molecular blue print that underlies after clinical doses of IR in HNSCC, this study also identifies the potential of the EGFR TK, EKB-569 in selectively targeting IR-induced NF $\kappa$ B and subsequent tumor progression. In this regard, p65 subunit of NF $\kappa$ B is constitutively activated in 70% of HNSCC and IR-induced NF $\kappa$ B plays an important role in HNSCC resistance to RT. Though constitutive and RT-induced NF $\kappa$ B has been causally linked to induced-radioresistance, its precise participation in RT-induced cell death orchestration is poorly understood. In this regard, results of the

present study exhibit that ecotopically muting IR-induced NF $\kappa$ B with  $\Delta$ I $\kappa$ B $\alpha$  robustly induced cell death in HNSCC cells demonstrating that IR-induced NF $\kappa$ B regulates cell death at least in this setting. Furthermore, to causally delineate that EKB-569 dependent silencing of NF $\kappa$ B mediates the induced radiosensitization, we analyzed their effect on NF $\kappa$ B overexpressed cells. For the first time, the results of the present study imply that EKB-569 inhibits HNSCC cell survival and viability by selectively targeting NF $\kappa$ B.

In summary, these results demonstrate that EKB-569 significantly inhibits IR-induced NF $\kappa$ B activity in human HNSCC cells. Furthermore, this study identifies the EKB-569-associated inhibition of NF $\kappa$ B pathway survival signaling blue print, more precisely to the regimen of the treatment modality, in this case IR. Evidently, treatment with EKB-569 profoundly conferred IR-inhibited HNSCC cell survival and viability. Consistently, this EGFR TK significantly enhanced IR-induced HNSCC apoptosis. More importantly, NF $\kappa$ B over expression and knockout studies demonstrated that EKB-569-associated targeting of IR-induced NF $\kappa$ B mediates cell death in HNSCC cells. Taken together, these data strongly suggest that EKB-569 may exert radiosensitization at least in part by selectively targeting IR-induced NF $\kappa$ B dependent

survival signaling, that potentiate radiotherapy in effective HNSCC cell killing. Further in-depth *in vivo* studies are warranted to verify this suggestion and are presently under investigation in our laboratory.

## Supporting Information

**Figure S1 QPCR profiling amplification charts and heat map showing transcriptional changes in 88 NF $\kappa$ B-dependent downstream target genes in SCC-4 cells.** Cells were either mock-irradiated, exposed to IR or pretreated with EKB-569 (5 ug) and then exposed to IR. Real-time QPCR profiling was performed using human NF $\kappa$ B signaling pathway profiler (Realtimeprimers.com, Elkins Park, PA). (TIF)

## Author Contributions

Conceived and designed the experiments: MN CRT NA. Performed the experiments: MN JV SA ASM. Analyzed the data: MM JV ASM. Contributed reagents/materials/analysis tools: MN ASM. Wrote the paper: MN ASM JV.

## References

- Parkin DM, Bray F, Ferlay J, Pisani P (2005) Global cancer statistics, 2002. *CA Cancer J Clin* 55: 74–108.
- Hunter KD, Parkinson EK, Harrison PR (2005) Profiling early head and neck cancer. *Nat Rev Cancer* 5: 127–135.
- Salomon DS, Brandt R, Ciardiello F, Normanno N (1995) Epidermal growth factor-related peptides and their receptors in human malignancies. *Crit Rev Oncol Hematol* 19: 183–232.
- Woodburn JR (1999) The epidermal growth factor receptor and its inhibition in cancer therapy. *Pharmacol Ther* 82: 241–250.
- Arteaga CL (2001) The epidermal growth factor receptor: from mutant oncogene in nonhuman cancers to therapeutic target in human neoplasia. *J Clin Oncol* 19: 32S–40S.
- Bauerle PA, Baltimore D (1991) Hormonal Control Regulation of Gene Transcription. In *Molecular Aspects of Cellular Regulation*, Cohen, P and Foulkes, JG (eds), Elsevier/North Holland Biomedical Press Amsterdam. pp 409–432.
- Lenardo MJ, Baltimore D (1989) NF-kappa B: a pleiotropic mediator of inducible and tissue-specific gene control. *Cell* 58: 227–229.
- Neri A, Chang CC, Lombardi L, Salina M, Corradini P, et al. (1991) B cell lymphoma-associated chromosomal translocation involves candidate oncogene *lyt-10*, homologous to NF-kappa B p50. *Cell* 67: 1075–1087.
- Higgins KA, Perez JR, Coleman TA, Dorshkind K, McComas WA, et al. (1993) Antisense inhibition of the p65 subunit of NF-kappa B blocks tumorigenicity and causes tumor regression. *Proc Natl Acad Sci U S A* 90: 9901–9905.
- Tozawa K, Sakurada S, Kohri K, Okamoto T (1995) Effects of anti-nuclear factor kappa B reagents in blocking adhesion of human cancer cells to vascular endothelial cells. *Cancer Res* 55: 4162–4167.
- Orlowski RZ, Baldwin AS, Jr. (2002) NF-kappaB as a therapeutic target in cancer. *Trends Mol Med* 8: 385–389.
- Yan M, Xu Q, Zhang P, Zhou XJ, Zhang ZY, et al. (2010) Correlation of NF-kappaB signal pathway with tumor metastasis of human head and neck squamous cell carcinoma. *BMC Cancer* 10: 437.
- Chen X, Shen B, Xia L, Khaletzkii A, Chu D, et al. (2002) Activation of nuclear factor kappaB in radioresistance of TP53-inactive human keratinocytes. *Cancer Res* 62: 1213–1221.
- Herscher LL, Cook JA, Patelli R, Pass HI, Russo A, et al. (1999) Principles of chemoradiation: theoretical and practical considerations. *Oncology (Williston Park)* 13: 11–22.
- Tang G, Minemoto Y, Dibling B, Purcell NH, Li Z, et al. (2001) Inhibition of JNK activation through NF-kappaB target genes. *Nature* 414: 313–317.
- Sun Y, St Clair DK, Fang F, Warren GW, Rangnekar VM, et al. (2007) The radiosensitization effect of parthenolide in prostate cancer cells is mediated by nuclear factor-kappaB inhibition and enhanced by the presence of PTEN. *Mol Cancer Ther* 6: 2477–2486.
- He L, Kim BY, Kim KA, Kwon O, Kim SO, et al. (2007) NF-kappaB inhibition enhances caspase-3 degradation of Akt1 and apoptosis in response to camptothecin. *Cell Signal* 19: 1713–1721.
- Raffoul JJ, Wang Y, Kucuk O, Forman JD, Sarkar FH, et al. (2006) Genistein inhibits radiation-induced activation of NF-kappaB in prostate cancer cells promoting apoptosis and G2/M cell cycle arrest. *BMC Cancer* 6: 107.
- Magne N, Toillon RA, Bottero V, Didelot C, Houtte PV, et al. (2006) NF-kappaB modulation and ionizing radiation: mechanisms and future directions for cancer treatment. *Cancer Lett* 231: 158–168.
- Kim BY, Kim KA, Kwon O, Kim SO, Kim MS, et al. (2005) NF-kappaB inhibition radiosensitizes Ki-Ras-transformed cells to ionizing radiation. *Carcinogenesis* 26: 1395–1403.
- Forastiere A, Koch W, Trotti A, Sidransky D (2001) Head and neck cancer. *N Engl J Med* 345: 1890–1900.
- Squarize CH, Castilho RM, Sriuranpong V, Pinto DS, Jr., Gutkind JS (2006) Molecular cross-talk between the NFkappaB and STAT3 signaling pathways in head and neck squamous cell carcinoma. *Neoplasia* 8: 733–746.
- Vlantis AC, Lo CS, Chen GG, Ci Liang N, Lui VW, et al. (2010) Induction of laryngeal cancer cell death by Ent-11-hydroxy-15-oxo-kaur-16-en-19-oic acid. *Head Neck* 32: 1506–1518.
- Kwak EL, Sordella R, Bell DW, Godin-Heymann N, Okimoto RA, et al. (2005) Irreversible inhibitors of the EGF receptor may circumvent acquired resistance to gefitinib. *Proc Natl Acad Sci U S A* 102: 7665–7670.
- Yarden Y, Sliwkowski MX (2001) Untangling the ErbB signalling network. *Nat Rev Mol Cell Biol* 2: 127–137.
- Rubin BP, Duensing A (2006) Mechanisms of resistance to small molecule kinase inhibition in the treatment of solid tumors. *Lab Invest* 86: 981–986.
- Sequist LV (2007) Second-generation epidermal growth factor receptor tyrosine kinase inhibitors in non-small cell lung cancer. *Oncologist* 12: 325–330.
- Wissner A, Overbeek E, Reich MF, Floyd MB, Johnson BD, et al. (2003) Synthesis and structure-activity relationships of 6,7-disubstituted 4-anilinoquinoline-3-carbonitriles. The design of an orally active, irreversible inhibitor of the tyrosine kinase activity of the epidermal growth factor receptor (EGFR) and the human epidermal growth factor receptor-2 (HER-2). *J Med Chem* 46: 49–63.
- Veeraraghavan J, Natarajan M, Aravindan S, Herman TS, Aravindan N (2011) Radiation-triggered tumor necrosis factor (TNF) alpha-NFkappaB cross-signaling favors survival advantage in human neuroblastoma cells. *J Biol Chem* 286: 21588–21600.
- Aravindan N, Shanmugasundaram K, Natarajan M (2009) Hyperthermia induced NFkappaB mediated apoptosis in normal human monocytes. *Mol Cell Biochem* 327: 29–37.
- Baselga J (2006) Is there a role for the irreversible epidermal growth factor receptor inhibitor EKB-569 in the treatment of cancer? A mutation-driven question. *J Clin Oncol* 24: 2225–2226.
- Alroy I, Yarden Y (1997) The ErbB signaling network in embryogenesis and oncogenesis: signal diversification through combinatorial ligand-receptor interactions. *FEBS Lett* 410: 83–86.
- Lewis TS, Shapiro PS, Ahn NG (1998) Signal transduction through MAP kinase cascades. *Adv Cancer Res* 74: 49–139.
- Chan TO, Rittenhouse SE, Tsichlis PN (1999) AKT/PKB and other D3 phosphoinositide-regulated kinases: kinase activation by phosphoinositide-dependent phosphorylation. *Annu Rev Biochem* 68: 965–1014.
- Vivanco I, Sawyers CL (2002) The phosphatidylinositol 3-Kinase AKT pathway in human cancer. *Nat Rev Cancer* 2: 489–501.
- Igney FH, Krammer PH (2002) Death and anti-death: tumour resistance to apoptosis. *Nat Rev Cancer* 2: 277–288.

37. Aravindan N, Madhusoodhanan R, Ahmad S, Johnson D, Herman TS (2008) Curcumin inhibits NFkappaB mediated radioprotection and modulate apoptosis related genes in human neuroblastoma cells. *Cancer Biol Ther* 7: 569–576.
38. Aravindan N, Madhusoodhanan R, Natarajan M, Herman TS (2008) Alteration of apoptotic signaling molecules as a function of time after radiation in human neuroblastoma cells. *Mol Cell Biochem* 310: 167–179.
39. Madhusoodhanan R, Natarajan M, Singh JV, Jamgade A, Awasthi V, et al. (2010) Effect of black raspberry extract in inhibiting NFkappa B dependent radioprotection in human breast cancer cells. *Nutr Cancer* 62: 93–104.
40. Madhusoodhanan R, Natarajan M, Veeraraghavan J, Herman TS, Aravindan N (2009) NFkappaB activity and transcriptional responses in human breast adenocarcinoma cells after single and fractionated irradiation. *Cancer Biol Ther* 8: 765–773.
41. Madhusoodhanan R, Natarajan M, Veeraraghavan J, Herman TS, Jamgade A, et al. (2009) NFkappaB signaling related molecular alterations in human neuroblastoma cells after fractionated irradiation. *J Radiat Res (Tokyo)* 50: 311–324.
42. Veeraraghavan J, Aravindan S, Natarajan M, Awasthi V, Herman TS, et al. (2011) Neem leaf extract induces radiosensitization in human neuroblastoma xenograft through modulation of apoptotic pathway. *Anticancer Res* 31: 161–170.
43. Veeraraghavan J, Natarajan M, Herman TS, Aravindan N (2010) Curcumin-altered p53-response genes regulate radiosensitivity in p53-mutant Ewing's sarcoma cells. *Anticancer Res* 30: 4007–4015.
44. Scwab GM, Fujioka S, Schmidt C, Fan Z, Evans DB, et al. (2003) Restoring apoptosis in pancreatic cancer cells by targeting the nuclear factor-kappaB signaling pathway with the anti-epidermal growth factor antibody IMC-C225. *J Gastrointest Surg* 7: 37–43; discussion 43.
45. Arlt A, Vorndamm J, Breitenbroich M, Folsch UR, Kalthoff H, et al. (2001) Inhibition of NF-kappaB sensitizes human pancreatic carcinoma cells to apoptosis induced by etoposide (VP16) or doxorubicin. *Oncogene* 20: 859–868.
46. Piva R, Belardo G, Santoro MG (2006) NF-kappaB: a stress-regulated switch for cell survival. *Antioxid Redox Signal* 8: 478–486.
47. Salvesen GS, Duckett CS (2002) IAP proteins: blocking the road to death's door. *Nat Rev Mol Cell Biol* 3: 401–410.
48. Cao C, Mu Y, Hallahan DE, Lu B (2004) XIAP and survivin as therapeutic targets for radiation sensitization in preclinical models of lung cancer. *Oncogene* 23: 7047–7052.
49. Lu B, Mu Y, Cao C, Zeng F, Schneider S, et al. (2004) Survivin as a therapeutic target for radiation sensitization in lung cancer. *Cancer Res* 64: 2840–2845.
50. Giagkousiklidis S, Vogler M, Westhoff MA, Kasperczyk H, Debatin KM, et al. (2005) Sensitization for gamma-irradiation-induced apoptosis by second mitochondria-derived activator of caspase. *Cancer Res* 65: 10502–10513.
51. Rodel C, Haas J, Groth A, Grabenbauer GG, Sauer R, et al. (2003) Spontaneous and radiation-induced apoptosis in colorectal carcinoma cells with different intrinsic radiosensitivities: survivin as a radioresistance factor. *Int J Radiat Oncol Biol Phys* 55: 1341–1347.
52. Nakanishi C, Toi M (2005) Nuclear factor-kappaB inhibitors as sensitizers to anticancer drugs. *Nat Rev Cancer* 5: 297–309.
53. Ravi R, Bedi A (2004) NF-kappaB in cancer—a friend turned foe. *Drug Resist Updat* 7: 53–67.