**S2 Table Papers on marketing regulations included in the analysis**

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| --- | --- | --- |
| **Study** | **Geography** | **Policy that the tobacco industry attempted to influence** |
| Apollonio & Malone, 2010  [1] | USA | Youth access regulations |
| Assunta & Chapman, 2004  [2] | Malaysia | Regulating promotion/  Health warnings |
| Chapman & Carter, 2003  [3] | Australia | Health warnings |
| Epps-Johnson et al, 2009  [4] | USA | Vending machines |
| Freeman et al, 2008  [5] | Transnational | Standardised packaging |
| Gilmore et al, 2006  [6] | Uzbekistan | Advertising/  Health warnings |
| Hammond, 2010  [7] | Transnational | Standardised packaging |
| Hiilamo et al, 2012  [8] | Transnational | Health warnings |
| Hoek et al, 2012  [9] | New Zealand | Retail displays |
| Kennedy et al, 2011  [10] | USA | Product placement |
| Ling et al, 2010  [11] | USA | Sport sponsorship |
| Mackey et al, 2013  [12] | Uruguay | Standardised packaging |
| McDaniel & Malone, 2009  [13] | USA | Product descriptors on packs/  Advertising/  Direct marketing |
| Nakkash & Lee, 2009  [14] | Lebanon | Marketing restrictions/  Health warnings |
| Outterson, 2011  [15] | USA | Health warnings |
| Physicians for Smoke-Free Canada, 2008  [16] | Transnational (mostly Canada) | Standardised packaging/ Health warnings/  Advertising |
| **Study**  **[**] | **Geography** | **Policy that the tobacco industry attempted to influence** |
| Sebrie et al, 2005  [17] | Argentina | General marketing |
| Sebrie & Glantz, 2007  [18] | Latin America | General marketing |
| Shirane et al, 2012  [19] | Czech Republic | Advertising |
| Stanton et al, 2009  [20] | USA | Displays/  Sales to children |
| Szilagyi & Chapman, 2004  [21] | Hungary | Advertising |
| Washington et al, 2012  [22] | USA | Advertising |
| Welle et al, 2004  [23] | USA | Vending machines |
| WHO (World Health Organisation), 2008  [24] | Middle East (UAE & Lebanon) | Advertising/  Promotion |

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