**S4 Table. Unadjusted percent of consumers1 who purchased2 high-in3 and not high-in4 beverages, overall and by beverage type, pre- and post-regulation**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Pre-regulation** | **Post-regulation** |  |  |
|  | **% consumer1***(95% CI)* | **% consumer1***(95% CI)* | **Difference** | ***p*-value** |
| **High-in3** | 92.9*(92.3, 93.5)* | 82.6*(81.6, 83.7)* | -10.2*(-11.4, -9.6)* | <0.001 |
| **Soda** | 81.4*(80.3, 82.5)* | 77.7*(76.4, 79.0)* | -3.7*(-4.5, -2.8)* | <0.001 |
| **Fruit Drinks** | 47.2*(45.9, 48.4)* | 4.2*(3.8, 4.7)* | -42.9*(-44.2, -41.7)* | <0.001 |
| **Waters** | 5.9*(5.4, 6.3)* | 1.3*(1.1, 1.5)* | -4.6*(-5.0, -4.1)* | <0.001 |
| **Dairy** | 52.1*(50.7, 53.5)* | 23.3*(22.0, 24.5)* | -28.8*(-30.2, -27.4)* | <0.001 |
| **Coffee** | — | — | — | — |
| **Not high-in4** | 96.6*(96.2, 97.0)* | 97.6*(97.3, 97.9)* | 1.0*(0.7, 1.4)* | <0.001 |
| **Soda** | 34.4*(32.9, 35.8)* | 38.1*(36.6, 39.6)* | 3.7*(2.6, 4.9)* | <0.001 |
| **Fruit Drinks** | 24.0*(23.1, 25.0)* | 59.5*(58.1, 60.8)* | 35.4*(34.2, 36.7)* | <0.001 |
| **Waters** | 73.3*(72.2, 74.4)* | 71.8*(70.7, 73.0)* | -1.5*(-2.6, -0.4)* | <0.005 |
| **Dairy** | 79.2*(78.2, 80.3)* | 84.0*(83.1, 85.0)* | 4.8*(3.8, 5.8)* | <0.001 |
| **Coffee** | 48.9*(47.5, 50.3)* | 47.9*(46.5, 49.3)* | -1.0*(-2.1, -0.2)* | 0.09 |

1 Percent of households that purchased >0 milliliters of that beverage type in a given month.

2 Purchase data provided by Kantar WorldPanel Chile.

3 High-in beverages are those subject to the Chilean Law of Labeling and Advertising due to containing added sugars, saturated fats, or salt and exceeding nutrient or energy thresholds.

4 Not high-in beverages are not subject to the Chilean Law of Labeling and Advertising because they either do not contain added sugars, saturated fats, or salt or they do contain one or more of those added ingredients but do not exceed nutrient or energy thresholds.