

	Wikipedia	News	TV
Wikipedia	1.0	0.74	0.80
News	0.74	1.0	0.78
TV	0.80	0.78	1.0

Table S2: **Correlations between Wikipedia pageviews, the Web news mentioning Zika and TV close captions in 2016.** The table reports the Pearson’s correlation coefficient r for the Wikipedia page view counts, the Web news mentioning Zika and the TV close captions at national level. All values of r are statistically significant at $p < 10^{-4}$.