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| **Subject #**  **Initials:** | | | | | | | |
| **Please answer the following questions regarding the face cream that you used:** | | | | | | | |
| **How much do you appreciate this face cream overall?** | Appreciate very much | Appreciate somewhat | | Neither appreciate nor do not appreciate | | Somewhat do not appreciate | Do not appreciate at all |
| **What, if anything, did you LIKE about the application, feel of skin, and appearance of skin? Please be specific.** |  | | | | | | |
| **What, if anything, did you DISLIKE about the application, feel of skin, and appearance of skin? Please be specific.** |  | | | | | | |
| **How did the face cream apply on the skin on your face?** | Glided on skin very well | Glided on skin somewhat well | | Somewhat draggy on skin | | Very draggy on skin |  |
| **Rate the speed of absorption of the face cream into the skin:** | Much too quickly | Somewhat too quickly | | Just right | | Somewhat too slowly | Much too slowly |
| **Rate how moisturized/hydrated your skin feels with the face cream on:** | Very moisturized/ hydrated | Somewhat moisturized /hydrated | | Somewhat not moisturized/hydrated | | Not moisturized/ hydrated at all |  |
| **Rate how comfortable your skin feels with the face cream on:** | Very comfortable | Somewhat comfortable | | Somewhat uncomfortable | | Very uncomfortable |  |
| **If your skin felt uncomfortable, please explain why:** |  | | | | | | |
| **Did the face cream irritate your skin at all?** | Yes | | | No | | | |
| **If yes, please explain how your skin looked and/or felt irritated: (Be as specific as possible)** |  | | | | | | |
| **Rate the improved appearance of fine lines after applying the face cream** | Very improved | | Somewhat improved | | Somewhat not improved | | Not improved at all |
| **Rate the improved appearance of wrinkles after applying the face cream** | Very improved | | Somewhat improved | | Somewhat not improved | | Not improved at all |
| **Rate the improved appearance of pores after applying the face cream** | Very improved | | Somewhat improved | | Somewhat not improved | | Not improved at all |
| **Rate the improved appearance of skin firmness after applying the face cream** | Very improved | | Somewhat improved | | Somewhat not improved | | Not improved at all |
| **Rate the improved appearance of saggy skin after applying the face cream** | Very improved | | Somewhat improved | | Somewhat not improved | | Not improved at all |
| **Rate how youthful your skin appears after applying the face cream** | Very youthful | | Somewhat youthful | | Somewhat not youthful | | Not youthful at all |
| **Rate how healthy your skin appears after using the face cream** | Very healthy | | Somewhat healthy | | Somewhat not healthy | | Not healthy at all |
| **Rate how smooth your skin appears after using the face cream** | Very smooth | | Somewhat smooth | | Somewhat not smooth | | Not smooth at all |
| **Rate how radiant your skin appears after using the face cream** | Very radiant | | Somewhat radiant | | Somewhat not radiant | | Not radiant at all |
| **Rate how revitalized your skin appears after using the face cream** | Very revitalized | | Somewhat revitalized | | Somewhat not revitalized | | Not revitalized at all |
| **Rate how much you agree with the following statement: Face cream gave skin a lifting effect** | Agree completely | | Agree somewhat | | Disagree somewhat | | Disagree completely |
| **Please answer the following question as it pertains to your USUAL face cream usage:** | | | | | | | |
| **Which method do you typically use to apply your facial moisturizer** | Manually apply facial moisturizer | | | | Use a device to apply facial moisturizer | | |