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| **Subject #****Initials:** |
| **Please answer the following questions regarding the face cream that you used:** |
| **How much do you appreciate this face cream overall?** | Appreciate very much | Appreciate somewhat | Neither appreciate nor do not appreciate | Somewhat do not appreciate | Do not appreciate at all |
| **What, if anything, did you LIKE about the application, feel of skin, and appearance of skin? Please be specific.** |  |
| **What, if anything, did you DISLIKE about the application, feel of skin, and appearance of skin? Please be specific.** |  |
| **How did the face cream apply on the skin on your face?** | Glided on skin very well | Glided on skin somewhat well | Somewhat draggy on skin | Very draggy on skin |  |
| **Rate the speed of absorption of the face cream into the skin:** | Much too quickly | Somewhat too quickly | Just right | Somewhat too slowly | Much too slowly |
| **Rate how moisturized/hydrated your skin feels with the face cream on:** | Very moisturized/ hydrated | Somewhat moisturized /hydrated | Somewhat not moisturized/hydrated | Not moisturized/ hydrated at all |  |
| **Rate how comfortable your skin feels with the face cream on:** | Very comfortable  | Somewhat comfortable  | Somewhat uncomfortable  | Very uncomfortable  |  |
| **If your skin felt uncomfortable, please explain why:** |  |
| **Did the face cream irritate your skin at all?** | Yes | No |
| **If yes, please explain how your skin looked and/or felt irritated: (Be as specific as possible)** |  |
| **Rate the improved appearance of fine lines after applying the face cream**  | Very improved | Somewhat improved | Somewhat not improved | Not improved at all |
| **Rate the improved appearance of wrinkles after applying the face cream**  | Very improved | Somewhat improved | Somewhat not improved | Not improved at all |
| **Rate the improved appearance of pores after applying the face cream**  | Very improved | Somewhat improved | Somewhat not improved | Not improved at all |
| **Rate the improved appearance of skin firmness after applying the face cream**  | Very improved | Somewhat improved | Somewhat not improved | Not improved at all |
| **Rate the improved appearance of saggy skin after applying the face cream**  | Very improved | Somewhat improved | Somewhat not improved | Not improved at all |
| **Rate how youthful your skin appears after applying the face cream**  | Very youthful | Somewhat youthful | Somewhat not youthful | Not youthful at all |
| **Rate how healthy your skin appears after using the face cream** | Very healthy | Somewhat healthy | Somewhat not healthy | Not healthy at all |
| **Rate how smooth your skin appears after using the face cream** | Very smooth | Somewhat smooth | Somewhat not smooth | Not smooth at all |
| **Rate how radiant your skin appears after using the face cream** | Very radiant | Somewhat radiant | Somewhat not radiant | Not radiant at all |
| **Rate how revitalized your skin appears after using the face cream** | Very revitalized | Somewhat revitalized | Somewhat not revitalized | Not revitalized at all |
| **Rate how much you agree with the following statement: Face cream gave skin a lifting effect** | Agree completely  | Agree somewhat | Disagree somewhat | Disagree completely |
| **Please answer the following question as it pertains to your USUAL face cream usage:** |
| **Which method do you typically use to apply your facial moisturizer** | Manually apply facial moisturizer | Use a device to apply facial moisturizer |