

S6 Table. Impact on electricity demand of households being in a High, Low or Nil state of Propensity to Change

Change Management Option	State of Propensity to Change		
	High	Low	Nil
Acknowledgement & Recognition	0.10	0.05	0.00
Time of Use Tariffs	0.10	0.05	0.00
Off-Peak Tariffs and Managed Supply	0.10	0.05	0.00
Customer Education & Engagement	0.035	0.01	0.00
Price Increases	0.05	0.02	0.00
Appliances (minimum performance standards)	0.01	0.00	0.00
Capital spend – Insulation			
Cooling (watts reduction)	280	180	0
Heating (watts reduction)	190	140	0

Proportion or wattage impact on peak demand that will be reduced for each state.
The data indicates, for example, 0.10 is a 10% reduction in peak demand
and 280 watt reduction is from a reduction in heat load.