Table S1.

|  |
| --- |
|  *Group**Items Smokers Non-smokers Statistical Value t p-Value* |
| good – bad healthy – unhealthy sexy – unsexy pleasant – unpleasant harmless – harmful sociable – unsociable glamorous – ugly calming – stressful  | -.99(1.42)\*\*-2.44(.82)\*\*-.24(1.44).64(1.46)\*\*-2.(1.07)1.6(1.42)\*\*.32(1.15)1.67(1.14)\*\* | -2.63(.78)\*\*-2.94(.24)\*\*-2.08(1.27)\*\*-2.47(.92)\*\*-2.69(.74)\*\*-.57(1.81)-.33(2.24)-.93(1.47)\*\* | 56.3616.8555.93184.1716.360.715.1133.69 | .001.001.001.001.001.001.2.001 |
| *Global attitude*   | *-.16(.54)\** | *-1.87(.67)\*\** | *271.04* | *.001* |

*Average scores for the eight semantic differential items concerning smoking behavior and global attitude toward smoking separated for groups.*

*Note*. Standard deviations are given in parentheses; Differences between groups were analyzed with two-sample t-tests (*t*(137)); \* *p* < .05 significant deviation from zero (one-sample t-test); \*\* *p* < .001 significant deviation from zero (one-sample t-test); all p-values are two-tailed; in case of multiple comparisons, the Bonferroni correction was used.