Table S1.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| *Group*  *Items Smokers Non-smokers Statistical Value t p-Value* | | | | |
| good – bad  healthy – unhealthy  sexy – unsexy  pleasant – unpleasant  harmless – harmful  sociable – unsociable  glamorous – ugly  calming – stressful | -.99(1.42)\*\*  -2.44(.82)\*\*  -.24(1.44)  .64(1.46)\*\*  -2.(1.07)  1.6(1.42)\*\*  .32(1.15)  1.67(1.14)\*\* | -2.63(.78)\*\*  -2.94(.24)\*\*  -2.08(1.27)\*\*  -2.47(.92)\*\*  -2.69(.74)\*\*  -.57(1.81)  -.33(2.24)  -.93(1.47)\*\* | 56.36  16.85  55.93  184.17  16.3  60.71  5.1  133.69 | .001  .001  .001  .001  .001  .001  .2  .001 | |
| *Global attitude* | *-.16(.54)\** | *-1.87(.67)\*\** | *271.04* | *.001* | |

*Average scores for the eight semantic differential items concerning smoking behavior and global attitude toward smoking separated for groups.*

*Note*. Standard deviations are given in parentheses; Differences between groups were analyzed with two-sample t-tests (*t*(137)); \* *p* < .05 significant deviation from zero (one-sample t-test); \*\* *p* < .001 significant deviation from zero (one-sample t-test); all p-values are two-tailed; in case of multiple comparisons, the Bonferroni correction was used.