**S1_Respondents**

**Respondent flow chart**

**Sample frame**
~ 80,000,000 inhabitants divided into 55,000 sample points in Germany

**Preselected sample**
Sample of German citizens (≥18 years) living in private households in Germany selected by random-route-walk of households in 125 (out of 55,000) randomly chosen sample points

- $n = 93$: Pilot group
- $n = 25$: Unable to speak German
- $n = 530$: No adult (18y+) at home
- $n = 83$: Turned out not to be a private household

**Eligible participants**
National German sample of people (18y+) from private households

- $n = 1,773$
- $n = 831$: Refused to participate
- $n = 28$: Invalid data within the preface of survey

**Final sample**
National German sample of people (18y+) from private households

- $n = 914$
- $n = 897$: Turned out not to be a private household

**Randomization**
(Participants were randomly allocated to 1 of 8 cancer screening choice scenarios)

- $n = 17$: Some item nonresponse, excluded from analysis

**Final respondents**
German citizens (18y+) who completed 1 out of 8 cancer screening choice scenarios of the survey

- $n = 897$