**Table S3.** Regression functions for frequency and recency effects separately for self-initiated and received contacts.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Predictor | | | |
| Direction of contact | Frequency | | Recency | |
| Function | *R2* | Function | *R2* |
| Self-initiated | –0.013 + 0.031 *f* | 0.995 | 0.366 *r*–0.775 | 0.867 |
| Received | 0.003 + 0.030 *f* | 0.982 | 0.353 *r*–0.861 | 0.835 |