

Correction: Advertising in Medical Journals: Should Current Practices Change?

Adriane Fugh-Berman, Karen Alladin, Jarva Chow

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Table 2 should have included the following information about the CMAJ (Canadian Medical Association Journal): frequency of publication, twice a month; circulation, 70,000; cost of one-time full-page four-color advertisement, US\$4,414 (CAD\$4,900); cost per thousand readers exposed, US\$63 (CAD\$70).

This correction note may be found online at DOI: 10.1371/journal.pmed.0030303.

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